



NETBALL SA & THE ADELAIDE THUNDERBIRDS

2024 ANNUAL REPORT



FROM THE CHAIR

CAROLYN MITCHELL
Netball SA Chair



What a year we had in 2024!

2023 was historic for netball in South Australia and it opened doors for us at Netball SA to generate significant growth for our sport in 2024.

I'm beyond proud of our ability to not only capitalise on our previous successes but to add new achievements to our growing list of accolades.

In the second year of our Strategic Plan 2023-2026, we set substantial targets for our organisation to strive for and delivered strong results both on and off the court.

The Netball SA pathway continued to thrive, headlined by our 17U State Team securing the gold medal at Nationals, our Yakanarna side taking home silver at the inaugural First Nations Tournament, and our SA Rubies winning bronze at the Marie Little Shield.

Our Adelaide Thunderbirds Futures side debuted in the inaugural Super Netball Reserves competition and in front of a home crowd, the Adelaide Thunderbirds secured back-to-back premierships for South Australia.

In their new home at the Adelaide Entertainment Centre, the club eyed the opportunity to triple its attendance and grow its membership base – and you know what they say: build it and they will come.

With more than 56,000 through the doors in 2024, we were thrilled to see attendance soar by 115% as our Pink Army continued to grow exponentially.

With the spotlight well and truly on netball, we continued to lobby the government for a world-class facility for our netball community and in April,

SA Premier Peter Malinauskas announced a \$92 million redevelopment of Netball SA Stadium.

This investment is monumental for our sport across South Australia and we're excited to continue working with our stakeholders to develop the facility our community deserves.

As a Board, we were proud to complete the Netball Next project as our Netball SA Members unanimously voted in favour of our new Constitution.

As a result, our Council Subcommittee (CSC) was established, and we welcomed new Board Director Georgia Cadzow with a wealth of experience in netball administration.

In its initial meetings, the CSC established a twelve-month work plan, all based around assisting community clubs and associations to be the best they can be.

As I reflect on another historic year for netball in SA, I would like to thank our entire netball community for their unwavering and invaluable efforts in helping our sport thrive.

Thank you to all our volunteers, our coaches, umpires, administrators, and players all across the state, we would not experience the success we have without you.

Thank you to my fellow directors for your ongoing passion and commitment to growing netball at all levels.

Thank you to the members of the Audit and Risk Committee, Governance Committee, Nominations Panel, ATEP, Country Championships Organising Committee and

our Council Delegates.

To our commercial partners, thank you for being with us in this historic year and your continued support of our netball community across South Australia.

And to the team at Netball SA and our CEO Bronwyn Klei, thank you for your hard work and dedication to making this year another remarkable success.

Carolyn Mitchell
Netball SA Chair



FROM THE CEO

BRONWYN KLEI

Netball SA Chief Executive Officer



What another amazing year for netball in South Australia! I knew it would be hard to top the success of 2023, but we set out to dream bigger this year and the hard work paid dividends.

We celebrated immense success on court at all levels of the game, experienced significant growth off court in multiple areas of the business, and implemented governance initiatives that will take our sport forward in the future.

The year started with a bang as we welcomed the Malinauskas Government's \$92 million investment to redevelop Netball SA Stadium.

Following years of lobbying, we were proud to share this announcement with our netball community and ensure a world-class facility for the home of netball in South Australia.

After 18 months of the Netball Next project, our new Constitution was unanimously voted in by our Members.

Our Adelaide Thunderbirds made the official move to the Adelaide Entertainment Centre and we experienced unprecedented growth in the club's membership base and record numbers in attendance.

The new venue tripled the capacity of Netball SA Stadium, allowing our membership numbers to grow by 85% and our attendance by a significant 115%.

On court, our 17U State Team achieved the ultimate success to bring home the gold, while our 19U side finished sixth, and our SA Rubies secured the bronze medal at the Marie Little Shield tournament.

In a first for Super Netball, a Reserves competition was launched and our Adelaide Thunderbirds Futures had a successful debut season.

The Hospital Research Foundation Group Premier League competition continued to showcase the best

netball talent South Australia has to offer.

In the League division, minor premiers South Adelaide secured a maiden appearance in the Grand Final and fell agonisingly one goal short of glory to Contax in a dramatic overtime, while it was Matrics who reigned in the Reserves with a two-goal win over Contax.

Our Adelaide Thunderbirds delivered a record-breaking season as they set new highest scores and margins on their way to securing their first minor premiership in 11 years.

South Australian athletes Lauren Frew and Kayla Graham made their Suncorp Super Netball debuts, while Jamaican star Latanya Wilson celebrated 50 SSN games in the pink dress.

Adding the cherry on top, the Thunderbirds secured back-to-back premierships in front of a sell-out home crowd at the Adelaide Entertainment Centre.

The defending champions went undefeated at their new home and became the first club in national netball history to secure two back-to-back premierships.

Post-season, South Australian Georgie Horjus made her much-anticipated debut for the Australian Diamonds, joining teammate Matilda Garrett in the green and gold.

Fellow South Aussies Lucy Austin, Lauren Frew and Tayla Williams also pulled on the Australian colours in the Fast5 Netball World Series, where they secured a third-consecutive gold medal for their country.

At the Netball Australia Awards Night, five South Australians did us all proud with an array of awards.

Tania Obst was named SSN Coach of the Year, Georgie Horjus and Lauren Frew took out SSN Player of the Year and Rookie of the Year respectively, while Lucy Austin was selected as Fast5 Player of the Series.

In addition, SA netball icon and Thunderbirds legend Nat von Bertouch was inducted into the Netball Australia

Hall of Fame for her immense success and contributions to the sport.

Our South Australian Umpires and Bench Officials also excelled on the national and international stage, with Georgina Sulley-Beales officiating at both SSN and International Tests during the New Zealand vs England series.

Chloe Grosser, Charlotte Seidel and Tayana Sithole also received officiating call ups for both the National Netball Championships and SN Reserves in 2024.

Five South Australian Bench Officials officiated throughout the SSN season with Debbie Green, Naomi Davey and Robyn Kelly receiving the call up to officiate the Diamonds vs England match in Adelaide.

Our Country Championships event returned as just under 1,400 country netballers descended on Netball SA Stadium for the biggest weekend of netball for the year.

The 2024 event hosted 96 teams across 11&U, 13&U, 15&U, 17&U and Senior Grades over the three days of the June long weekend.

The introduction of our inaugural Yakanarna team headlined a series of developments in our First Nations Framework as the side secured a silver medal at the inaugural First Nations Tournament.

Another 12 scholarships were granted across the community and 20 athletes were selected in the Rising Sisters Aboriginal Netball Program.

The largest First Nations netball tournament, the Nunga Netball Carnival, also returned to Netball SA Stadium with 56 teams and some 450 participants.

This year, we also established an official MOU with the South Australian Men's and Mixed Netball Association to join forces in our efforts to increase male participation in netball.

A key element of the MOU was the elevation of the inaugural Men's Super League competition, which saw six of Netball SA's Premier Clubs introduce men's sides for the first time.

Our Adelaide Thunderbirds School Holiday Clinics underwent a revamp to focus on skill development and positional clinics. These were well received and well attended with over 1500 netballers taking part.

It's clear that 2024 has been incredible for netball in SA and we simply couldn't do it all without the help of the South Australian netball community.

Thank you to everyone who has contributed – our players, coaches, umpires, bench officials, and volunteers. Finally thank you to all of the amazing staff at Netball SA for everything they do week in week out to promote netball in our state.

Bronwyn Klei
Netball SA Chief Executive Officer



BOARD OF DIRECTORS



CHAIR
Carolyn Mitchell
Director 2021 - 2022
Chair 2022 - Present



DIRECTOR
Caroline Phillips
2018 - Present



DIRECTOR
Chris Wood
2020 - Present



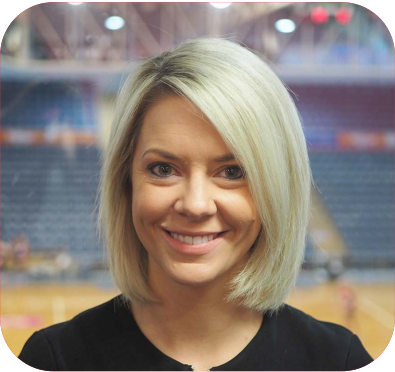
DIRECTOR
Georgia Cadzow
2024 - Present



DIRECTOR
Helen Cutler
2023 - Present



DIRECTOR
Julianne Cirson
2019 - Present



DIRECTOR
Michelle Pole
2018 - Present



DIRECTOR
Noelle Smit
2022 - Present



DIRECTOR
Stephen Dawes
2022 - Present

VOLUNTEERS

Netball SA extends its sincere thank you to the volunteers across our netball community that once again provided an invaluable contribution in 2024.

Volunteers are truly the heartbeat of our sport. From grassroots to the Adelaide Thunderbirds and the Netball SA Board, our volunteers provided invaluable and generous support to help our sport and community thrive and grow.

In 2024 we were again proud to recognise our volunteers at the Netball SA Awards Gala for both metro and regional communities. For their

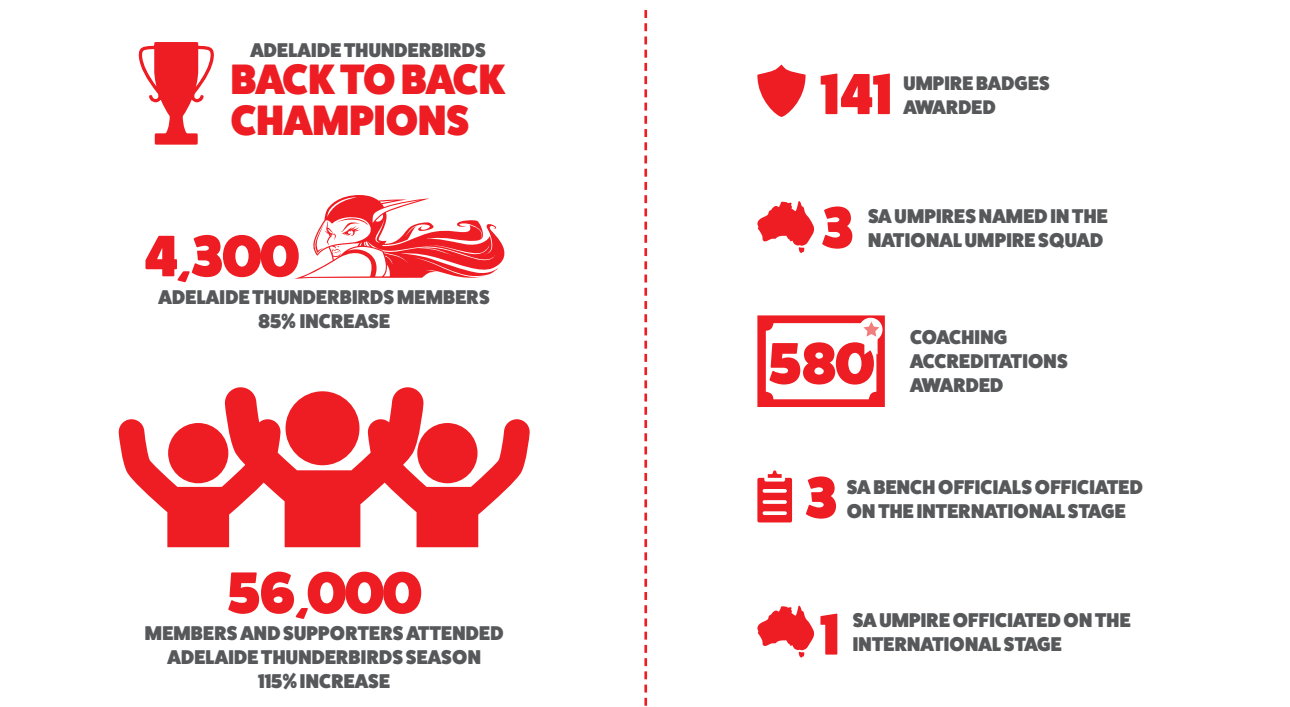
significant contributions, Lee-Anne Petherick from Contax Netball Club was awarded the metro award, while Susan Fox of Barmera Netball Club took out the country award.

Netball SA would like to acknowledge the tireless work of countless volunteers across South Australia and thank them for their dedication.

From running committees across the state to the Team Pink volunteers, our sport would not be the same without you.



2024 SNAPSHOT



STRATEGIC DIRECTION





POWER OF SPORT

LIFE MEMBERS

Netball SA's Life Membership is awarded for outstanding voluntary service on a state level in the areas of playing, coaching, umpiring and/or administration.

We are forever grateful to all the Life Members who have dedicated themselves to the service of our sport.

- | | |
|---------------------------------------|--------------------------------|
| 1941 Lorna Ryan* | 1984 Patricia Courtney* |
| 1945 Gwen Patterson (Benzie)* | 1984 Jan Summers |
| 1946 Greta Crane* | 1987 Lorne Sutherland* |
| 1946 Clara Rankin* | 1987 Jeanette Fryar* |
| 1946 Anne Stanton* | 1987 Yvonne Battersby |
| 1946 Alice Spilsbury* | 1989 Valerie Wright |
| 1952 Mary White* | 1990 Margaret Angove |
| 1952 Mavis Nunn* | 1990 Bronwyn Roberts |
| 1954 Selena Pomeroy* | 1992 Marlene Pressley |
| 1954 Jeanette Hargrave* | 1993 Yolanda Cannizzaro |
| 1954 Merle Oldham (Potter)* | 1993 Barbara Martin* |
| 1954 Joy Sheridan (Dundon)* | 1995 Raechel May* |
| 1956 Fay Dumont* | 1995 Marlene Lang* |
| 1958 Marcia Gray (Hepworth)* | 1999 John Belton* |
| 1958 Lois Quarrell* | 1999 Nathalie McRae* |
| 1959 Mavis Buckingham (Scott)* | 2000 Wendy Gambling |
| 1959 Millie Cakebread* | 2002 Ron Blake* |
| 1959 Alice Rice* | 2004 Pam Brown |
| 1959 Dawn White | 2006 Jackie Blyth |
| 1961 Muriel Wallace* | 2006 Jan Sutherland |
| 1961 Glenda West* | 2012 Lee-Anne Cummins |
| 1961 Gertrude Law* | 2013 Allan Wright |
| 1964 Margaret Cahill* | 2019 Dawn Reid |
| 1968 Pauline Harrison* | 2020 Ros Collins* |
| 1968 Iris Rodgers* | 2022 Graeme Gilbert |
| 1968 Avis Boyce* | |
| 1969 Sylvia McCubbin* | |
| 1973 Daphne Todd* | |
| 1975 Elizabeth Slarks* | |
| 1975 Shirley Cox | |
| 1975 Joan Horner* | |
| 1976 Chris Burton | |
| 1977 Jocelyn Bayly | |
| 1980 Robin Smith* | |
| 1982 Nadia Marmach* | |
| 1983 Betty Fisher* | |

**Deceased*

ASSOCIATIONS & PRESIDENTS

Adelaide Plains

President: Josie McArdle*

Adelaide Metro Netball Division

President: Jessica Nichols*

Barossa, Light & Gawler

President: Katrina Frederick

Broken Hill

President: Tori McManus

City Night

President: NA

Eastern Eyre

President: Jacoba Frischke*

Elizabeth

President: Lois Scaife

Gawler & Districts

President: Kylie Forby

Great Flinders

President: Alex Stratford*

Great Southern

President: Rick Martin*

Hills

President: Kirsten Hawthorn

Kadina & Districts

President: Narelle Koch

Kangaroo Island

President: Marty Kay

Kowree Naracoorte Tatiara

President: Nicole Pink

Limestone Coast Football Netball League

President: Jill Paul*

Mid Hills

President: Felicity Duffield

Mid South East

President: Sara Gray

Mount Gambier

President: Tracy Brown

Murray Valley Football Netball League

President: Neil Martinson*

North Eastern

President: Yana Zanette*

Northern Areas

President: Carla Hook

Port Augusta

President: Selina Ashton

Port Lincoln

President: Jo Franklin

Port Pirie

President: Sally Johns

River Murray

President: Kerry Swan

Riverland

President: Joanne Hondow*

Roxby Downs

President: Alicia Lee

SA Districts

President: John Adams

SA Mens & Mixed Netball

President: Lisa Wilson*

Southern Hills

President: Chris Rose

Southern United

President: Helen Meynell

Western Eyre

President: Reanna Freeman*

Whyalla

President: Rachelle Frigo

Yorke Peninsula

President: Meagan Daniel*

* Denotes new in 2024

MEMBERSHIP

Netball SA experienced steady participation growth in 2024 and the Development Team were proud to continue supporting affiliated clubs and associations across the state.

In April, member delegates voted 100% in favour of adopting a new Constitution for Netball SA allowing for strong foundations and flexible structures which will future-proof netball Governance in South Australia.

2024 also saw the expansion of our men and boys capabilities with the signing of an memorandum of understanding between Netball SA and South Australian Mixed and Men's Netball Association.

Netball SA remains committed to supporting the growth and development of associations and clubs

across South Australia. The netball team have visited regions across the state delivering education courses, support, skills and clinics.

Our fortnightly Game Plan newsletter, specially designed for associations and clubs, continues to provide valuable content on governance, funding opportunities, product offerings, player development pathways, and club growth initiatives.

Netball SA once again hosted its annual Awards Gala, celebrating all things netball in South Australia. Hundreds gathered at the Hilton Hotel as volunteers, coaches, players, and teams across the state at all levels of the game were recognised for their achievements.



WOOLWORTHS NETSETGO



Woolworths NetSetGo is netball’s official starter program for kids aged 5 to 10.

A chance to learn the netball basics, Woolworths NetSetGo helps kids gain confidence, get active and make friends in a safe and inclusive environment.

Netball SA recorded over 1,300 participants in 2024, with 10 new centres added.

Woolworths NetSetGo on-court activations were held at two of the Adelaide Thunderbirds’ seven home games, with a total of 40 program participants involved across the year.

WOOLWORTHS NETSETGO CENTRE OF THE YEAR

In 2024 Netball SA announced its third Woolworths NetSetGo Centre of the Year with Loxton Netball Club taking out the title.

Loxton Netball Club were recognised for their work in providing a fun and inclusive program for the children of the Loxton District.

With 60 participants throughout 2024 taking part in one of their programs, they increased from 18 participants last year.

The LNC demonstrated the ability to support and guide their coaches to use the NSG program in a unique and interactive play having incorporated modified match play opportunities for their Go participants.

Furthermore, the club went above and beyond to secure grant funding, allowing them to buy all Go participants playing dresses for them to wear on game day.

In 2024 Woolworths NetSetGo underwent an extensive review with a new look program taking centre stage in 2025.

COUNTRY CHAMPIONSHIPS

Held annually on the June long weekend, the Country Championships is the largest event on the netball calendar, attracting the best regional talent from across the state to Netball SA Stadium for a three-day competition.

In 2024, more than 1000 netballers participated as the best regional talent came together from across South Australia.

In addition, 23 country associations were represented as 96 teams competed in over 420 matches.

23 coaches and 21 umpires were mentored during the event and 13 umpires received national badges.

For the fourth consecutive year, NewsCorp’s live streaming arm – KommunityTV – covered the event, bringing the competition to the communities of all competing associations.

Netball SA would like to extend its gratitude to all who contributed to the event’s success, in particular the Country Championships Organising Committee.



COUNTRY CHAMPIONSHIPS WINNERS	
Seniors A Grade	Barossa Light & Gawler NA
Senior B Grade	Mid South East NA
17U Division 1	Limestone Coast FNL
17U Division 2	Hills NA
17U Division 2	Whyalla NA
15U Division 1	Limestone Coast FNL
15U Division 2	Port Augusta NA
15U Division 3	Roxby Downs NA
13U Division 1	Hills NA
13U Division 2	Port Lincoln NA
13U Division 3	Limestone Coast FNL



INCLUSION

FIRST NATIONS

Netball SA's First Nations Framework continued to grow in 2024, outlining Netball SA's commitment to increasing participation and development of Aboriginal and Torres Strait Islander netballers in South Australia.

Headlining a series of initiatives was the success of Netball SA's inaugural Yakanarna side who did their state and communities incredibly proud when they won the silver medal at the inaugural First Nations Tournament.

The Nunga Netball Carnival – South Australia's largest First Nations Tournament – returned to Netball SA Stadium as hundreds of netballers travelled from across the state to compete.

In a competition first, the recipients of the Yakanarna MVP Award and Netball SA's annual Vanessa Dempsey Award were announced during the event's opening ceremony.

In front of peers and community, Aaleya Turner was celebrated as the Yakanarna MVP and Darralee Gibson was named recipient of the Vanessa Dempsey Award.

Netball SA First Nations Frames initiatives in 2024 included:

- 12 First Nations Athlete Participation Scholarship recipients
- 56 teams in attendance for Nunga Netball Carnival, including the first ever Northern Territory representative team
- Nunga Netball Carnival live streamed for the second-consecutive year thanks to Netball SA's partnership with KommunityTV
- 24 Aboriginal and Torres Strait Islander netballers selected for 2024 Rising Sisters Program
- Inaugural Yakanarna side brought home silver from the inaugural First Nations Netball tournament
- Rising talent Aaleya Turner selected in inaugural Black Swans national side who debuted at the 2024 Pacific Netball Series
- Netball SA continued its ongoing partnership with the South Australian Aboriginal Secondary Training Academy's (SAASTA) netball academy
- Over 8,000 in attendance for the Adelaide Thunderbirds First Nations Round match at the Adelaide Entertainment Centre
- Adelaide Thunderbirds athletes wore their First

Nations Dress, designed by Shane Mankitya Cook, and both athletes and coaches wore shoes painted by SAASTA students in collaboration with artist Temaana Yundu Sanderson-Bromley

- Netball SA and Adelaide Thunderbirds staff also continued with cultural education sessions

Netball SA would like to specially thank key contributors in this space including Vanessa Dempsey and Natasha Chisholm for their support and guidance throughout 2024.



WOOLWORTHS RUBIES WALKING NETBALL

The Woolworths South Australian Rubies compete annually in the Marie Little Shield – named in honour of disability pioneer, Marie Little OAM.

The tournament has been running since 2013 and provides women with an intellectual disability the chance to compete at the national level and represent their state.

In 2024, the competition was held at Nissan Arena in Brisbane and ran across three days from Friday, September 6 to Sunday, September 8.

The Rubies delivered strong performances across the competition and secured bronze for the third-consecutive year.

For the first time, the Woolworths South Australian Rubies were recognised at the Netball SA Awards Gala event in October for their performance at the national event.

Competing in her 16th year, Rubies captain Isabella Ivancic-Holland was named Most Valuable Player of the entire Marie Little Shield competition in 2024 after starring across C, GD and GA.

Isabella was also crowned the 2024 Most Valuable Player on the back of another strong performance across the competition.

COACHING AND SUPPORT STAFF

Head Coach: Tricia Crockford

Assistant Coach: Paul Beinke

Assistant Coach: Mardi Foweraker

Team Manager: Samantha Luck

ATHLETES

- Tammy Brixton
- Leonie Bux
- Alana Edom
- Kaitlyn Hammill
- Sarah Hill
- Amy Howard
- Isabella Ivancic-Holland
- Alysia Potts
- Amanda Roberts
- Samantha Walker



Netball SA's Walking Netball Program continued to gain momentum in 2024 as the modified version of the traditional game expanded to new centres across South Australia.

The program is aimed at improving health outcomes by encouraging physical activity, strength, balance, and fitness, as well as helping people of all ages and fitness levels stay active and social.

Heading into its third year, the product offers two key arms of the program: the activity sessions where participants practice their skills and improve their fitness and mobility in a fun and casual environment, as well as the Walking Netball competition where teams or individuals can nominate to play in a casual competition.

In 2024, the program expanded to offerings at Netball SA Stadium, Lights Community Centre, Barmera Netball Club, Port Lincoln Netball Association, Willunga Netball Club, Southern United Netball Association and Mt Barker Community Centre, almost double that of 2023.

Two South Australian Walking Netball teams also participated at the 2024 Australian Masters Games in Canberra.

MEN & BOYS

The growth of male participation in netball was a strategic focus for Netball SA once again in 2024.

A key element of this strategy was the signing of a Memorandum of Understanding (MOU) with the South Australian Men's and Mixed Netball Association.

The MOU signified a sharing of resources and knowledge to increase development opportunities for men and boys in netball.

Together, both Netball SA and SAMMNA have a shared commitment to encouraging male participation at grassroots level, while also developing the pathway for men and boys to reach the elite level.

The inaugural Men's Super League hosted at Netball SA Stadium cultivated with South Adelaide Netball Club claiming the maiden premiership.

SCHOOLS PROGRAM

Netball SA continues to provide opportunities for primary and secondary school students throughout South Australia to engage in netball, primarily through the Sporting Schools Program and Thunder Cup Competition.

SPORTING SCHOOLS

The Sporting Schools program is an Australian Government initiative designed to help schools to increase children's participation in sport, and to connect them with community sporting opportunities. In 2024, the Sporting Schools program experienced a 19% increase in school bookings. Participating school netball programs were held across 20 primary schools and 22 high schools.

THUNDER CUP

Thunder Cup is a participation-based competition for schools. The weekly competition delivered in Terms 2 and 3 enables children from years 3 to 8 to play netball and develop their skills.

The program had 560 students participating across the three age groups, with 10 schools submitting teams.

SPECIALIST SCHOOLS

Specialist Schools Program was revamped in 2024 and two categories were introduced, allowing for Schools to select the program that best suits.

The aim of the Netball SA Specialist School Endorsement Program is:

- To assist in the development of the sport and to raise the profile of netball within schools and the local community.
- To develop netball players to the best of their ability and to educate them for a potential career in the sporting industry.
- To provide an opportunity for school students to be developed for future talent identification in netball.

GOLD



SILVER



SEDA COLLEGE (NOW SPORTS COLLEGE SA SCSA)

Netball SA and the Adelaide Thunderbirds are committed to providing SEDA (SCSA) students with valuable education, development, and participation opportunities in the industry. Throughout the year students can expect to experience a range of opportunities including:

- The opportunity to complete work placement at Netball SA
- Coaching and umpiring accreditation and development
- Access to Adelaide Thunderbirds and Netball SA guest speakers that link to SCSA areas of study
- Deliver primary school coaching clinics on behalf of Netball SA and the Thunderbirds
- Work in fan activation and other departments for Thunderbird home games
- Assist with country championships in various capacities

40 students participated in the Netball program in 2024.



ADELAIDE THUNDERBIRDS TALENT ACADEMY

Netball SA's Adelaide Thunderbirds Talent Academy returned in 2024 for the third year in its new format after a successful restructure in 2022.

The new format continued to evolve, taking a stronger focus on preparing athletes aged 14-16 for State Team trials and future pathway opportunities.

Five development academies returned with an average of 20 South Australian netballers spread across the locations: Jamestown, Keith, Metro, Port Lincoln, and Willunga.

The Emerging Academy also returned, with athletes from across the state talent identified to take part in this specialised academy.

In 2024, the program provided athletes with specialist training, including insight into sports psychology and fitness testing.

It also included access to Adelaide Thunderbirds specialist coaches and athletes and concluded with all participants invited to attend trials for Netball SA's 17U State Team.

At the conclusion of 2024, a player survey showed that 100% of athletes felt they developed as a player throughout the program, with 90% saying they would encourage others to participate.

HEAD COACHING STAFF

- Jamestown:** Katie Liebelt
- Keith:** Jane Gould
- Metro:** Carly Heinrich
- Metro-Emerging :** Trish Warren
- Port Lincoln:** Meagan Leinert
- Willunga:** Tara Gallarello

ASSISTANT COACHING STAFF

- Jamestown:** Lauren Amey
- Keith:** Donna Denton
- Metro:** Alana House
- Metro-Emerging :** Darren Saul
- Port Lincoln:** Reanna Freeman
- Willunga:** Meagan Jacobs



THE HOSPITAL RESEARCH FOUNDATION GROUP PREMIER LEAGUE

The Hospital Research Foundation Group Premier League is South Australia's pinnacle netball competition, comprising the state's best talent and fiercest rivalries.

It provides athletes, coaches, umpires, and officials with a highly competitive environment to showcase and develop their skills and is also an important feeder program for national opportunities within the netball pathway.

In 2024, Netball SA hosted two First Nations Rounds for the competition, aligning with Reconciliation Week and NAIDOC Week, and all eight clubs donned dresses with First Nations designs.

For an elevated ANZAC Round, the Australian Defence Force were invited to Netball SA Stadium to participate in the reciting of The Ode, Last Post and a minute's silence.

Ribbon Round returned in a greater format as Netball SA joined forces with principal charity partner The Hospital Research Foundation Group to raise vital funds and awareness for cancer research.

Held in conjunction with Netball SA's Adelaide Metropolitan Netball Division, the round raised \$5,694 for the cause.

Newscorp's live streaming arm - KommunityTV - extended their coverage of the competition to broadcast Court 1 games across the minor rounds

and all finals matches, with the Grand Finals once again streamed live via Kayo Sports.

The Reserves Grand Final saw modern rivals Matrics and Contax go head-to-head, with the Stars claiming victory by just 2 goals.

In the League division, South Adelaide made their historic maiden appearance in a Premier League Grand Final after defeating Garville by 18 goals in the Preliminary Final.

The big dance was one for the ages as Contax defended their title by 1 goal in a dramatic thriller that went to overtime.



PREMIER LEAGUE AWARD WINNERS

Premier Division MVP (presented by THRF):
Jess Paradiso (South) & Asha Thurlow (Oakdale)

Reserves Division MVP (presented by THRF):
Amy Bull (Oakdale)

Club Excellence Award (presented by Sixt):
Contax Netball Club

Umpire of the Year:
Chloe Grosser

Performance Development Coach of the Year:
Lee-Anne Eichler (Contax)

Rookie of the Year:
Lucy Voyvodic (Matrics)

TEAM OF THE YEAR (PRESENTED BY THRF)

- GS** Maggie Kerr (South Adelaide)
- GA** Kayla Graham (Contax)
- WA** Paris Sinclair (Oakdale)
- C** Eliza Hunter (Contax)
- WD** Tabitha Packer (Contax)
- GD** Sophie Croft (Matrics)
- GK** Emily Burgess (Garville)

Goalter Reserve: Jess Paradiso (South Adelaide)
Centre Court Reserve: Tyler Orr (Matrics)
Defence Reserve: Sophie Casey (Matrics)

COACHING

In 2024 there were a variety of opportunities for coaching development across South Australia including coach education workshops and selector workshops presented to over 100 participants.

These workshops were presented alongside Country Association visits and also incorporated mentors travelling to various regions to provide mentoring opportunities across the state, in addition to the mentoring provided at Country Championships.

The Back Bench Coach experience also returned in 2024 as coaches attended the workshop at the Adelaide Thunderbirds vs Melbourne Mavericks match at the Adelaide Entertainment Centre. The workshop was facilitated by Thunderbirds past premiership coach Jane Woodlands-Thompson and provided attendees with a unique experience to learn during a live SSN match.



OFFICIATING

Netball SA launched its inaugural Sideline Lens workshop at Round 6 at the Adelaide Entertainment Centre. Attendees had the opportunity to workshop the game between the Adelaide Thunderbirds and West Coast Fever and hear from both head coaches as well as High Performance Umpire Coach Dusty Gould. Match analysis took place during the game with discussion focusing on what happened on court from both an umpire and coach perspective.

Throughout the year, 10 presenters conducted various education sessions on the 2024 New INF Rule Update with over 700 participants attending.

In April, South Australian umpires Chloe Grosser, Charlotte Seidel and Tayana Sithole were selected to officiate at the 17/U and 19/U National Netball Championships and the inaugural SN Reserves competition.

SA umpire Georgina Sulley-Beales was once again given a Suncorp Super Netball contract to officiate at the top level, and, was also awarded the honour of officiating on the international stage during the New Zealand Silver Ferns vs England Roses series in October.

In a standout year, South Australian bench officials Debbie Green, Naomi Davey and Robyn Kelly were all selected to officiate the 2024 SSN Grand Final followed by all three receiving selection for the Australian Diamonds vs England Roses match in Adelaide.

At the Netball SA Award Gala, Barbara Reed was crowned Umpire of the Year (Community) and Chloe Grosser was Umpire of the Year for Premier League.

ACCREDITATION	NUMBER OF ACCREDITATIONS
Foundation Umpires Course (online)	468
Beginner Umpire Workshop	14 involving 176 participants
A Badges	3
B Badges	9
C Badges	129





ADELAIDE THUNDERBIRDS

ADELAIDE THUNDERBIRDS

The 2024 season was all about dreaming bigger for the Adelaide Thunderbirds as the reigning premiers of Suncorp Super Netball broke records both on and off the court.

A bigger home at the Adelaide Entertainment Centre, a bigger fan base as membership numbers reached new heights, and bigger stakes as the side prepared to defend its title.

The club welcomed experienced premiership players Romelda Aiken-George and Laura Scherian into the line-up, alongside local Lauren Frew who was elevated from training partner status to contracted player for 2024.

At their new home, the Adelaide Entertainment Centre, the club experienced a 115% increase in attendance numbers as more than 56,000 fans came to see the side in action. Membership numbers also increased by 85% as the Pink Army continued to rise.

On court, the side recorded its highest ever margin in Super Netball with 26 points over the Mavericks in Round 11 and its highest ever score with 73 against the Vixens in Round 12.

For the first time in 11 years, the Thunderbirds were crowned Minor Premiers and went undefeated at home, winning all seven minor round games at the Entertainment Centre.

In the Major Semi-Final, the side recorded the highest ever win in Super Netball finals history with a 25-point victory over the Vixens. The win booked their place in the Grand Final for the second-consecutive year, although this time the side would experience a home Grand Final at the Entertainment Centre.

In front of a sold-out crowd, mostly decked out in pink, the Thunderbirds secured back-to-back premierships with a 2-point victory over the Vixens and secured the trophy for SA for another year.

The win also meant the Thunderbirds went undefeated in Adelaide for the entirety of 2024.

This season also marked the SSN debut of South Australian shooter Kayla Graham who became Thunderbird #111 in Round 8.

Five South Australians were selected as training partners: Nyah Allen, Sophie Casey, Kayla Graham, Tyler Orr and Molly Watson, with Orr elevated to the side's inaugural 11th player.

Jamaican international Latanya Wilson celebrated her 50th SSN game in Round 7 as the side defeated the Swifts by 25 goals at home.

In June, Matilda Garrett was named in the Australian Diamonds squad for the second-consecutive year and for the first time, South Australian Georgie Horjus was also named in the squad and Adelaide local Lucy Austin was named as an invitee.

In October, Kangaroo Island product Horjus became the first South Australian Thunderbird to debut for the Diamonds since Laura von Bertouch in 2006.

The following month, Austin made her third-consecutive appearance in the Australian Fast5 side at the World Fast5 Series in New Zealand. She was joined by teammates Tayla Williams, who was named for the second time, and Lauren Frew who made her debut appearance in the green and gold as Australia secured their third title in three years.





2024 ADELAIDE THUNDERBIRDS TEAM



**ROMELDA
AIKEN-GEORGE**



LUCY AUSTIN



LAUREN FREW



MATILDA GARRETT



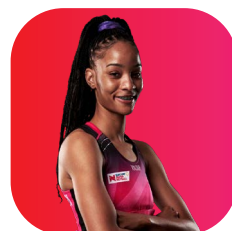
GEORGIE HORJUS



HANNAH PETTY



LAURA SCHERIAN



**SHAMERA
STERLING-HUMPHREY**



TAYLA WILLIAMS



LATANYA WILSON

2024 TRAINING PARTNERS



NYAH ALLEN



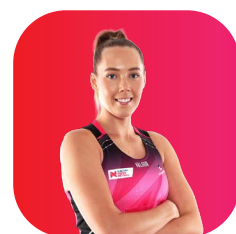
SOPHIE CASEY



KAYLA GRAHAM



**TYLER ORR
11TH PLAYER**



MOLLY WATSON

STAFF

ADELAIDE THUNDERBIRDS STAFF

High Performance Manager: Jace Bode

Head Coach: Tania Obst

Assistant Coaches: Cathy Fellows

Performance Analyst Lead: Jade Traynor

Physical Performance Lead: Matt Evans

Athlete Wellbeing and Engagement Lead: Louise Bawden & William Tierney

Adelaide Thunderbirds Operations Manager: Louise Broadbridge

Team Doctor: Dr. Duncan Walker

Physiotherapist: Lauren Bendo

Dietitian: Olivia Warnes/Georgie Bevan

Masseuse: Giovanna Icolaro

Leadership Consultant: Kelly Vennus

Mindset Coach: David Steventon

2024 CLUB AWARD WINNERS

- Club Champion: Latanya Wilson
- Players' Player: Georgie Horjus
- Spirit Award: Tayla Williams
- Player of the Finals: Shamera Sterling-Humphrey
- Members' Player of the Year: Georgie Horjus

2024 LEAGUE AWARD WINNERS

- Joyce Brown Coach of the Year: Tania Obst
- Suncorp Super Netball Player of the Year: Georgie Horjus
- Suncorp Super Netball Rookie of the Year: Lauren Frew
- Fast5 Netball World Series Player of the Series: Lucy Austin
- Grand Final MVP: Romelda Aiken-George

OTHER SOUTH AUSTRALIAN ATHLETES CONTRACTED TO 2024 SSN TEAMS

- Sasha Glasgow – Melbourne Mavericks
- Sarah Klau – NSW Swifts
- Maddy Proud – NSW Swifts
- Maddy Turner – NSW Swifts
- Maisie Nankivell – Melbourne Mavericks



CLUB CHAMPION
Latanya Wilson



**PLAYERS' PLAYER &
MEMBERS' PLAYER**
Georgie Horjus



SPIRIT AWARD
Tayla Williams



PLAYER OF THE FINALS
Shamera Sterling-Humphrey

ADELAIDE THUNDERBIRDS FUTURES

The Adelaide Thunderbirds Futures program grew in 2024 as the side made its debut in the inaugural Super Netball Reserves competition.

Introduced by Netball Australia, the pilot competition featured seven SSN clubs taking part across six weeks and each side played each other once.

The SN Reserves was established for three main purposes:

- Provide closer alignment to Suncorp Super Netball (SSN) and expose athletes to high-performance environments
- Provide additional, meaningful and relevant match play for contracted 11 ATB athletes if required
- Bring together Australia’s emerging netball talent, with the priority set out to support and enhance the progression of targeted South Australian athletes within the National Pathway

Led by head coach Jacqui Illman and assistant Jenny Borlase, the 2024 squad was made up of the strongest talent in The Hospital Research Foundation Group Premier League competition, including the Adelaide Thunderbirds’ five training partners.



THUNDERBIRDS FUTURES STAFF

Head Coach: Jacqui Illman

Assistant Coach: Jenny Borlase

Physiotherapist: Lauren Pike

Performance Analyst: Kaitlin Beckhouse

S&C Coach: Matt Evans

Apprentice Coach: Amanda Shattock

THUNDERBIRDS FUTURES

- Nyah Allen
- Chelsea Blackman
- Sophie Casey
- Sophie Croft
- Lucy Denton
- Poppy Gilfillan-Silk
- Kayla Graham
- Brooke Irlam
- Jemma Kelly
- Tyler Orr
- Tabitha Packer
- Aaleya Turner
- Lucy Voyvodic
- Molly Watson

2024 CLUB AWARD WINNERS

- Most Valuable Player: Sophie Casey
- Players’ Player: Tyler Orr



MOST VALUABLE PLAYER
Sophie Casey



PLAYERS’ PLAYER
Tyler Orr



NATIONAL SUCCESS

STATE TEAMS

Netball SA's 17U and 19U State Teams travelled to Frankston, Victoria to compete in the 2024 National Netball Championships. The 17U side had a stellar tournament, remaining undefeated on their way to a gold medal on Sunday, April 14.

The side defeated Western Australia by 2 goals on the big stage as rising defender Jemma Kelly took out MVP of the Grand Final match.

As reigning champs, the 19U side were unable to defend their title, falling short by just 2 goals in the play off for fifth place against Netball Tasmania.

At the Grand Final presentation, Jemma Kelly was also named MVP of the entire tournament for the 17U division.

17/U STATE TEAM SQUAD

- Edie Benger
- Anna Goad
- Charli Hazelhurst
- Tahlia Jolly
- Jemma Kelly
- Ava Lindner
- Jazmin McKay
- Elouise Nordhausen
- Summer Smith
- Sophie Warren
- Lilly Wiggins
- Sienna Wilson

17/U STATE TEAM STAFF

Head Coach: Peta Maher

Assistant Coach: Vanessa Dempsey

Team Manager: Stephanie Cains

Physiotherapist: Georgina Bradley

19/U STATE TEAM SQUAD

- Sienna Burns
- Lacey Haines
- Brooke Irlam
- Sophie Killick
- Emily Laird
- Dusty Millar
- Anessah Oakley
- Samaya Oakley
- Tabitha Packer
- Poppy Scholz
- Lucy Voyvodic
- Lily Wood

17/U STATE TEAM STAFF

Head Coach: Jenny Borlase

Assistant Coach: Kim Hocking

Team Manager: Jo Whelan

Physiotherapist: Anna Stankevicius



SASI & NATIONAL SQUADS

The South Australian Sports Institute (SASI) Netball Program provides a daily training environment for the state’s nationally identified athletes.

In 2024, SASI athlete Lauren Frew was offered a permanent contract with the Adelaide Thunderbirds. SASI athlete Tyler Orr was also named as the Adelaide Thunderbirds 11th player, with SASI athletes Kayla Graham, Molly Watson and Sophie Casey named as training partners.

Former SASI athletes Georgie Horjus and Sarah Klau played for the Australian Diamonds in 2024 with Georgie Horjus making her debut.

SASI athletes Lucy Austin, Tayla Williams and Lauren Frew were selected to play for Australia in the Fast 5 World Series in Christchurch New Zealand.

NATIONAL CATEGORISED SASI ATHLETES

Podium
Athletes who have won a medal at the latest pinnacle event (World Cup or Commonwealth Games) in the previous 24 months:

- Sarah Klau

Podium Potential
Athletes that could progress to a medal performance at the next World Cup and/or Commonwealth Games:

- Georgie Horjus
- Lucy Austin
- Matilda Garrett

CATEGORY 4 DEVELOPING

Athletes in the 21/U national squad, athletes selected in the 19/U national squad and/or identified as developing athletes by the national selectors:

- Lauren Frew (Adelaide Thunderbirds/Matrices)
- Molly Watson (Contax)
- Tayla Williams (Adelaide Thunderbirds/Contax)
- Sophie Casey (Matrics)
- Kayla Graham (Contax)
- Tabitha Packer (Contax)
- Lucy Voyvodic (Matrics)

CATEGORY 5 EMERGING

An athlete who has been identified as being capable of progressing to developing in the next 4 years:

- Brooke Irlam (Garville)
- Poppy Scholz (Oakdale)
- Lucy Denton (Garville)
- Jazmin McKay (Contax)
- Jemma Kelly (Matrics)
- Elouise Nordhausen
- Summer Smith
- Anna Goad
- Tahlia Jolly
- Aaleya Turner (Matrics)

SASI SCHOLARSHIP TALENT

SASI Temporary Athlete Agreement, but are currently not national categorised:

- Samaya Oakley
- Anessah Oakley
- Charli Hazelhurst

2024 DIAMONDS SQUAD

- Georgie Horjus
- Matilda Garrett
- Sarah Klau

2024 NETBALL AUSTRALIA SQUAD DEVELOPMENT

- Lucy Austin

2023 21/U NATIONAL SQUAD SO4TH AUSTRALIAN ATHLETES

- Sophie Casey
- Kayla Graham
- Tabitha Packer
- Lucy Voyvodic

2024 19/U NATIONAL SQUAD SOUTH AUSTRALIAN ATHLETES

- Brooke Irlam
- Tabitha Packer
- Poppy Scholz
- Lucy Voyvodic

2024 17/U NATIONAL SQUAD SOUTH AUSTRALIAN ATHLETES

- Anna Goad
- Charli Hazelhurst
- Tahlia Jolly
- Jemma Kelly
- Jazmin McKay
- Elouise Nordhausen
- Summer Smith



STAFF

EXECUTIVE

Chief Executive Officer
Bronwyn Klei

Executive Assistant
Cindy Davies* & Courtney Semmler

NETBALL

General Manager - Netball
Brian Lines* & Steve Kavanagh

Community Development Manager
Anne-Marie Nickless

Development Coordinator
Caitlin Sullivan

Development Coordinator
Joshua De Heus* & Heath Wingard

Development Coordinator
Shelley Enders* & Makayla Elliott

Pre-Elite Competition & Pathways Manager
Heidi Sandison

Pre-Elite Competition & Pathways Coordinator
Sonja Davies

Workforce Manager
Roz Fraser

COMMERCIAL, MEMBERSHIP & TICKETING

General Manager - Commercial
Lauren Sherman

Business Development Manager
Amanda Agostinelli

Commercial Account Manager
Carrie Bishop

Partnerships Coordinator
Kristin Bowen

Membership & Ticketing Lead
Sevanah Waterman* & Caleb Barnden

Membership & Ticketing Coordinator
Allyce Blight* & Elouise Smith

CORPORATE SERVICES

General Manager - Corporate Services
Michelle McClintock

Finance & Administration Manager
Debbie Green

Management Accountant
Lydia Brolese

Receptionist & Admin Officer
Jan Hesketh

Receptionist & Admin Officer
Poppy Craig* & Andrea Matthews

ADELAIDE THUNDERBIRDS

General Manager - High Performance
Pitre Bourdon* & Jace Bode

Adelaide Thunderbirds and Southern Force Operations Manager
Louise Broadbridge

Adelaide Thunderbirds Head Coach
Tania Obst

Adelaide Thunderbirds Assistant Coach
Cathy Fellows

Performance Analyst
Jade Traynor

Strength and Conditioning Coach
Matthew Evans

Athlete Engagement and Wellbeing Lead
William Tierney* & Louise Bawden*

MARKETING, COMMUNICATIONS & EVENTS

General Manager - Marketing, Communications & Events
Teneille Kleinitz

Events Manager
Kelly Sandona

Media & Communications Manager
Emmalie Balnaves-Gale

Communications Coordinator
Henry Milic

Graphic Design & Communications Coordinator
Annabel Collins

Video & Digital Content Coordinator
Christopher Adams

STADIUM

General Manager - Stadium Operations
Sharon Stephens

Stadium Operations Team Lead
John Khammash* & Ben Lawes

Stadium Operations Team Lead
Josh Linklater

Food & Beverage Operations
Peter Boyle

Food & Beverage Coordinator
Renaë Bent

Stadium Maintenance
Elias Khammash

Stadium Maintenance
Direck Talisic

STADIUM

Netball SA Stadium continued to host outstanding events in 2024 as the venue capitalized on availability created by the Adelaide Thunderbirds’ move to the Adelaide Entertainment Centre.

The Stadium was privileged to host 2024 Wheelchair Rugby National Championships in May as talented athletes from all over the world descended on Mile End for the event.

The thrilling wheelchair clashes, paired with the strength, toughness, and unwavering determination of the competitors, created an unforgettable spectacle. A highlight of the year’s events calendar, the Stadium is excited to once again host the event in 2025.

Regular competitions maintained strong attendance and Netball SA was able to provide financial relief by lowering the cost of ticketing and streamlining its online purchasing process.

The Hospital Research Foundation Group Premier League, Adelaide Metropolitan Netball Division, City Night Division, and the newly launched SAMMNA Super League all continued to draw significant numbers to the venue.

The introduction of themed nights kicked off with CND’s Neon Nights in November and was followed by the competition’s Christmas Round on December 13.



Several School Carnivals were hosted at the venue along with the popular Hospital Research Foundation Group Adelaide Thunderbirds School Holiday Clinics, which experienced their highest participation numbers yet.

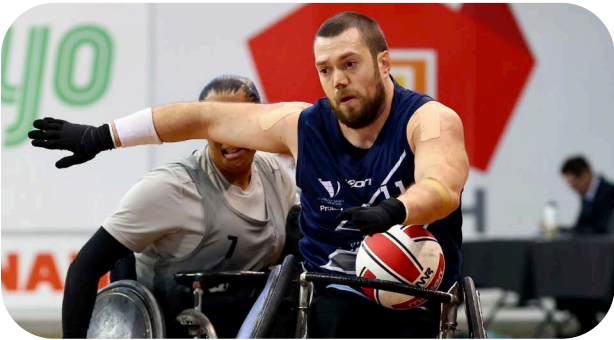
Major events Cheercon and Aussie Gold returned, now choosing Netball SA Stadium as a regular venue in their yearly calendars. Cultural events also featured in the busy calendar with Dance Garbas and a Bollywood concert.

The venue recorded a busy November, with the Special Olympics State Games Opening Ceremony, the Premier’s Be Active Challenge Reception and the annual Kids & Youth with Disabilities eXpo (Kyd-X).

Paddles and pickleballs featured again over the 2024 season with enormous growth in participation for this fast-growing sport. A hybrid of tennis, badminton and table-tennis, Pickleball featured in Netball SA stadium’s weekly calendar.

Netball SA is delighted to work with such a broad range of promoters to help bring their events to life and ensure their patrons and guests are well-catered for whilst on site.

The food and beverage team does an amazing job of ensuring the many patrons have a variety of food offerings available to them whilst in attendance, with offerings expanding during 2024.





STRONG VOICE

MARKETING & COMMUNICATIONS

Netball SA's Marketing and Communications arm continued to promote the sport in South Australia and beyond, from grassroots to the elite level.

Key campaigns and communications support the Netball SA, Adelaide Thunderbirds, Premier League and Netball SA Stadium brands.

In 2024, the focus on membership and ticketing was elevated by the Adelaide Thunderbirds' move to the Adelaide Entertainment Centre – a venue with triple the capacity of Netball SA Stadium.

Both areas were supported by the 'Dream Bigger' campaign – an evolution of the club's successful 2023 Dare to Dream campaign – which highlighted three key elements: a bigger stage, a bigger fanbase, and bigger stakes.

The campaign was integrated across owned channels, earned media and paid digital advertising, as well as radio with Nova and an elevated presence in outdoor media with JC Decaux.

An elevated digital advertising campaign for ticketing and corporate hospitality offerings reached over 1.3 million accounts and a 30% click conversion rate.

The campaign experienced a strong return on investment as the club experienced record attendance with an increase of 115% on 2023, and record membership numbers with an 85% increase.

The club averaged 8,000 attendees per game, sold out two matches, and recorded its highest-ever Suncorp Super Netball attendance in Round 14 with 9,248.

An elevated digital strategy resulted in significant growth in exposure for both the Netball SA and the Adelaide Thunderbirds brands as the digital footprint increased by a combined average of 13.2 percent.

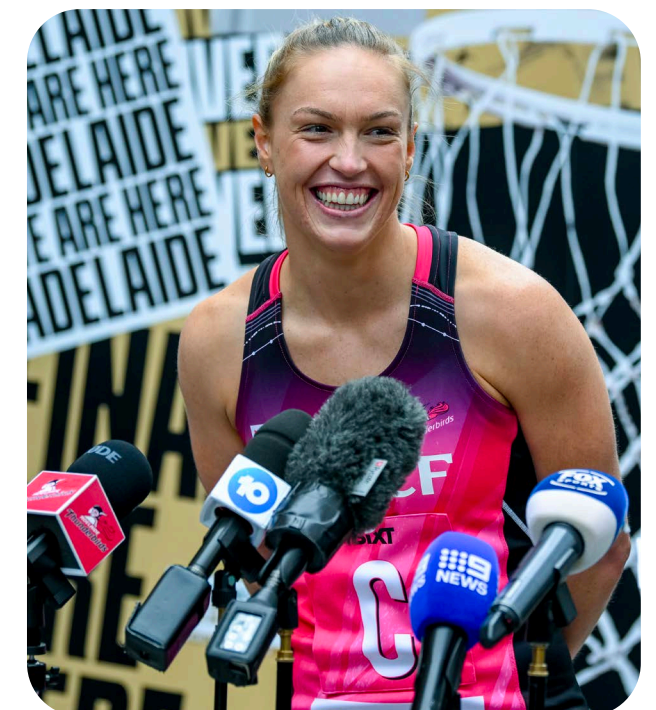
Netball SA extended its partnership with NewsCorp's live streaming arm KommunityTV to secure coverage of the Hospital Research Foundation Premier League, the Country Championships, and the Nunga Netball Carnival.

Ongoing advertising of the Adelaide Thunderbirds school holiday clinics experienced a positive return on investment, with participation numbers increasing to 1640 overall and July recording record numbers with 719 – a 35% increase on the existing record from July 2022.

Adelaide Thunderbirds and the Suncorp Super Netball saw unprecedented growth in 2024 which was also reflected in viewership. 2024 was the most watched season ever, delivering the league's third consecutive year of viewership growth. An average audience per game of 57,000 resulted in an 18% increase year on year.

Streaming audiences also continued to increase, with 63% of the audience now enjoying netball on Kayo Sports, Foxtel Now and Foxtel Go. In total across the season and final series, there were more than 210 million minutes streamed across all matches.

Adelaide Thunderbirds had a strong show of support in viewership numbers throughout the season, with a spike across the finals series as the team went back-to-back.





FINANCIAL

COMMERCIAL PARTNERS

In 2024, Netball SA welcomed a series of new partnerships to help grow the game of netball in South Australia.

The organisation welcomed the Construction Industry Training Board (CITB) as a major partner, who launched their Trade Up campaign in front of 9,000+ fans in Round 12 to empower women to explore a career in construction.

Sixt also joined as a major partner and official car rental company, while Nova became the official radio partner.

The Department for Human Services came aboard to promote the Here for the Game campaign to disrupt the normalization of gambling in sport and reinforce the love of the game.

Netball SA welcomed Westfield with a local partnership, to extend from the league-wide partnership, which included Matilda Garrett as their hero ambassador.

The Adelaide Thunderbirds launched its inaugural Play 4 Pink Round with principal charity partner, The Hospital Research Foundation Group, to raise vital funds for breast cancer research.

Indicative of the success of the round, the Pink Army got behind the cause and helped raise over \$30,000 in fundraising.

The club unveiled a new official Adelaide Thunderbirds dress, with apparel partner Valour Sport, which signified stepping into a new era at the Adelaide Entertainment Centre.

The Netball SA community lottery continued to raise vital funds in grassroots netball right across the state, with \$40,000 going directly back to clubs.

Netball SA's commercial team rounded out the year on a high, securing a new principal partner, Adelaide University.

The partnership will support netball right across the state, from grassroots to elite in a historic three-year deal for netball in South Australia.

2024 created a special opportunity for Netball SA and the Thunderbirds to celebrate back-to-back premierships and a first historic season at the Adelaide Entertainment Centre with both renewing and new partners.

Netball SA would like to thank its partners for their ongoing support of netball in South Australia and we look forward to working together to enrich our netball community, on and off the court.

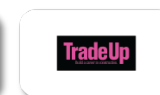
PRINCIPAL PARTNER



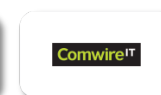
PRINCIPAL CHARITY PARTNER



MAJOR PARTNERS



CORPORATE PARTNERS



SUPPLY PARTNERS



MEMBERSHIP & TICKETING

The Adelaide Thunderbirds membership base reached new heights in 2024 as the club experienced significant growth following the move to the Adelaide Entertainment Centre.

In its first season in their new home, the club reached over 4,300 members, recording an 85% increase from 2023.

The club introduced a new premium membership category, Captain's Courtside, which experienced a strong uptake in its first year and allowed fans to watch the game from the best seats in the house.

The Cobb's Hill Deck corporate hospitality offering was also introduced at all games, which brought the winery to the netball and was featured at the 2024 SSN Grand Final.

In what was a historic year for netball across the country, the 2024 SSN season was the most attended season ever in Australian women's sport.

For the Thunderbirds, their new venue meant crowds grew by an emphatic 115% from 2023 as more than 56,000 attended games across the season.

The club sold out multiple matches and achieved its highest crowd ever in SSN minor round history with 9,248 in attendance in Round 14.

The 2024 SSN Grand Final in Adelaide also smashed attendance records with 9,694 in the venue.



OPERATING PERFORMANCE

Netball SA achieved a successful year financially, powered by strong, statewide participation, an increase in commercial partnerships, and back-to-back Suncorp Super Netball Premierhips with the Adelaide Thunderbirds.

Our financial position remains strong, with no current borrowings and strong liquidity. Our cash reserves improved over the reporting period, with a robust reserve fund established to enable the organisation to achieve strategic successes into the future.

The transition of the Thunderbirds home games to the Adelaide Entertainment Centre proved to be a major success, on and off the court. The move allowed the Thunderbirds to engage with more fans than ever across the 2024 season, with home game capacity tripling. The resulting increase in Thunderbird memberships and ticket sales generated additional income of more than \$1m. While match-day expenses also increased as part of the move, overall Netball SA consumer revenue exceeded expectations at the end of the reporting period.

The relocation and eventual Premiership also produced an increase in corporate sponsorships, with this upward trend expected to continue in 2025.

Grassroots netball maintained its status as the number one team sport for women and girls, with strong memberships and player participation numbers within clubs and associations across South Australia.

During the year, Netball SA adopted a new constitution which brought our financial year in-line with most other Australian member organisations. This saw our year-end reporting date change from 30 September to 31 December, and therefore, the financial results included in this report cover a 15-month period instead of the normal 12 months.

Understandably, this one-off change has had a material impact on our financial results, with the additional months – September to December – being 'out-going' months when expenses and salaries traditionally outweigh income, which is always concentrated towards the start of the year.

With that understanding, Netball South Australia recorded an operating loss for the 15-months ended 31 December 2024 of \$24,987 before the calculation of statutory expenses, which was an improvement from the prior year loss.

In recognition of the Netball SA stadium redevelopment, planned to commence in 2025, we reported an accelerated non-cash depreciation expense relating to the netball stadium, which has significantly impacted the overall operating deficit result.

The year ahead for Netball SA will be impacted by the commencement of the Mile End Stadium redevelopment which will disrupt normal business operations. The Board and the Executive team are now preparing a detailed strategy to mitigate risk and minimise any disruption.

We thank the South Australian government for their on-going support which enabled the organisation to take the sport of netball to a bigger stage in 2024. This key partnership will also be critical throughout the coming 12 months as we embark on the stadium redevelopment - one of the most exciting projects Netball SA has seen and one which will ensure the future sustainability of the sport we all love.



SOUTH AUSTRALIAN NETBALL ASSOCIATION INCORPORATED
ABN : 12 814 437 874

FINANCIAL REPORT
FOR THE FIFTEEN MONTHS ENDED 31 DECEMBER 2024

SOUTH AUSTRALIAN NETBALL ASSOCIATION INCORPORATED
ABN : 12 814 437 874

FINANCIAL REPORT

FOR THE FIFTEEN MONTHS ENDED 31 DECEMBER 2024

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DIRECTORS' REPORT

Your directors present their report on the association for the fifteen months ended 31 December 2024.

Directors

The names of the directors in office at any time during or since the end of the financial period are:

Carolyn Mitchell	Chairman
Chris Wood	Director
Caroline Phillips	Director
Michelle Pole	Director
Julianne Cirson	Director
Stephen Dawes	Director
Noelle Smit	Director
Helen Cutler	Director (appointed May 2024)
Georgia Cadzow	Director (appointed October 2024)
Glenn Docherty	Director (resigned May 2024)
Nick Redin	Director (resigned May 2024)
Greg Kavanagh	Director (resigned November 2023)

Directors have been in office since the start of the financial period to the date of this report unless otherwise stated.

Principal Activities

The principal activities of the association during the financial period were the promotion of netball throughout South Australia, the management of a sporting stadium and managing the operations of the Adelaide Thunderbirds. No significant change in the nature of these activities occurred during the period.

Significant Changes in the State of Affairs

There was no significant change in the state of affairs of the association during the period.

Change in financial year end

The Association has changed its financial year-end from 30 September 2024 to 31 December 2024. As a result, the current financial statements cover a period of fifteen months from 1 October 2023 to 31 December 2024. This change has been made to align with all other Australian member organisations and the new Constitution.

Due to this change, the amounts presented in the financial statements may not be directly comparable with those of the previous financial year, which covered a 12 month period from 1 October 2022 to 30 September 2023.

Operating results

The net deficit for the fifteen months ended 31 December 2024 for the association was \$4,851,933 (twelve months ended 30 September 2023: \$758,284 deficit).

Auditor's Independence Declaration

The auditor's independence declaration for the fifteen months ended 31 December 2024 has been received and can be found on page 4 of the financial report.

Signed in accordance with a resolution of the Board of Directors



Director - Carolyn Mitchell

Dated this 18th day of March 2025



Director - Julianne Cirson

AUDITOR'S INDEPENDENCE DECLARATION

To the board of South Australian Netball Association Incorporated

I declare that, to the best of my knowledge and belief, during the fifteen months ended 31 December 2024, there have been no contraventions of any applicable code of professional conduct in relation to the audit.



Trevor Basso - Director
Basso Newman Audit Pty Ltd
Chartered Accountants
286 Flinders Street, Adelaide
Dated this 19th day of March 2025

SOUTH AUSTRALIAN NETBALL ASSOCIATION INCORPORATED
ABN : 12 814 437 874

STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME
FOR THE FIFTEEN MONTHS ENDED 31 DECEMBER 2024

	Note	15 Months ended 31 December 2024 \$	12 Months ended 30 September 2023 \$
Operating Revenue			
Operating revenue and non contract income	2	12,026,142	8,624,693
Operating Expenses			
Employee benefit expenses		(6,302,377)	(4,576,525)
Administration and office expenses		(593,580)	(315,130)
Bad & doubtful debts		(10,060)	371
Communication and IT expenses		(446,547)	(311,622)
Cost of sales		(528,622)	(485,741)
Event expenses		(1,327,430)	(678,954)
Occupancy costs		(662,198)	(606,849)
Other expenses		(312,837)	(241,744)
Participation expenses		(1,444,690)	(1,460,284)
Professional services		(259,274)	(179,251)
Repairs, maintenance and minor equipment		(163,514)	(211,196)
Operating Surplus (deficit) before income tax expense		<u>(24,987)</u>	<u>(442,232)</u>
Other Expenses			
Depreciation expense	7	(4,826,946)	(316,052)
Total Other Income (Expenses)		<u>(4,826,946)</u>	<u>(316,052)</u>
Net Surplus (deficit) before income tax expense		<u>(4,851,933)</u>	<u>(758,284)</u>
Income tax expense		-	-
Surplus (deficit) after income tax expense for the period attributable to the members of South Australian Netball Association Incorporated		<u>(4,851,933)</u>	<u>(758,284)</u>
Other comprehensive income for the year, net of tax		-	-
Total comprehensive income for the year attributable to the members of South Australian Netball Association Incorporated		<u><u>(4,851,933)</u></u>	<u><u>(758,284)</u></u>

SOUTH AUSTRALIAN NETBALL ASSOCIATION INCORPORATED
ABN : 12 814 437 874

STATEMENT OF FINANCIAL POSITION
AS AT 31 DECEMBER 2024

	Note	31/12/2024 \$	30/09/2023 \$
CURRENT ASSETS			
Cash and cash equivalents	3	2,708,943	2,397,502
Accounts receivable and other debtors	4	417,288	285,882
Inventories	5	19,565	15,856
Other current assets	6	171,781	298,391
TOTAL CURRENT ASSETS		<u>3,317,577</u>	<u>2,997,631</u>
NON-CURRENT ASSETS			
Property, plant and equipment	7	3,078,357	7,723,401
TOTAL NON-CURRENT ASSETS		<u>3,078,357</u>	<u>7,723,401</u>
TOTAL ASSETS		<u>6,395,934</u>	<u>10,721,032</u>
CURRENT LIABILITIES			
Accounts payable and other payables	8	862,224	940,926
Other liabilities	9	1,337,240	827,564
Employee benefits	10	238,751	196,066
TOTAL CURRENT LIABILITIES		<u>2,438,215</u>	<u>1,964,556</u>
NON-CURRENT LIABILITIES			
Employee benefits	10	139,538	86,362
TOTAL NON-CURRENT LIABILITIES		<u>139,538</u>	<u>86,362</u>
TOTAL LIABILITIES		<u>2,577,753</u>	<u>2,050,918</u>
NET ASSETS		<u>3,818,181</u>	<u>8,670,114</u>
EQUITY			
Retained surplus		3,818,181	8,670,114
TOTAL EQUITY		<u>3,818,181</u>	<u>8,670,114</u>

SOUTH AUSTRALIAN NETBALL ASSOCIATION INCORPORATED
ABN : 12 814 437 874

STATEMENT OF CHANGES IN EQUITY
FOR THE FIFTEEN MONTHS ENDED 31 DECEMBER 2024

	Retained surplus \$	Total \$
Balance at 1 October 2022	9,428,398	9,428,398
Surplus (deficit) for the year	(758,284)	(758,284)
Other comprehensive income	-	-
Balance at 30 September 2023	8,670,114	8,670,114
Balance at 1 October 2023	8,670,114	8,670,114
Surplus (deficit) for fifteen months	(4,851,933)	(4,851,933)
Other comprehensive income	-	-
Balance at 31 December 2024	3,818,181	3,818,181

SOUTH AUSTRALIAN NETBALL ASSOCIATION INCORPORATED
ABN : 12 814 437 874

STATEMENT OF CASH FLOWS
FOR THE FIFTEEN MONTHS ENDED 31 DECEMBER 2024

	Note	15 Months ended 31 December 2024 \$	12 Months ended 30 September 2023 \$
CASH FLOWS FROM OPERATING ACTIVITIES			
Receipts from members, funding bodies and customers		13,009,195	9,539,470
Payments to suppliers and employees		(12,656,640)	(9,850,522)
Interest received		140,788	68,539
Net cash generated by (used in) operating activities		493,343	(242,513)
CASH FLOWS FROM INVESTING ACTIVITIES			
Payments for property, plant and equipment		(181,902)	(52,708)
Net cash generated by (used in) investing activities		(181,902)	(52,708)
CASH FLOWS FROM FINANCING ACTIVITIES		-	-
Net cash generated by (used in) financing activities		-	-
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS		311,441	(295,221)
Cash and cash equivalents at the beginning of the financial year		2,397,502	2,692,723
CASH AND CASH EQUIVALENTS AT THE END OF THE FINANCIAL YEAR	3	2,708,943	2,397,502

NOTES TO THE FINANCIAL STATEMENTS
FOR THE FIFTEEN MONTHS ENDED 31 DECEMBER 2024

NOTE 1 - MATERIAL ACCOUNTING POLICIES

The financial statements cover South Australian Netball Association Incorporated as an individual entity. South Australian Netball Association Incorporated is an association incorporated in South Australia and operating pursuant to the *Associations Incorporation Act (SA) 1985*.

The material accounting policies adopted in the preparation of the financial statements are set out below. These policies have been consistently applied to all the years presented, unless otherwise stated.

New or amended Accounting Standards and Interpretations adopted

South Australian Netball Association Incorporated ("the association") has adopted all of the new or amended Accounting Standards and Interpretations issued by the Australian Accounting Standards Board ("AASB") that are mandatory for the current reporting period.

Any new or amended Accounting Standards or Interpretations that are not yet mandatory have not been early adopted.

Basis of Preparation

The financial statements are general purpose financial statements that have been prepared in accordance with Australian Accounting Standards – Simplified Disclosures issued by the Australian Accounting Standards Board (AASB) and the Associations Incorporation Act (SA) 1985. The association is a not-for-profit entity for financial reporting purposes under Australian Accounting Standards.

Australian Accounting Standards set out accounting policies that the AASB has concluded would result in financial statements containing relevant and reliable information about transactions, events and conditions. Material accounting policies adopted in the preparation of the financial statements are presented below and have been consistently applied unless stated otherwise. The financial statements, except for the cash flow information, have been prepared on an accruals basis and are based on historical costs, modified, where applicable, by the measurement at fair value of selected non-current assets, financial assets and financial liabilities. The amounts presented in the financial statements have been rounded to the nearest dollar.

Change in financial year end

The Association has changed its financial year-end from 30 September 2024 to 31 December 2024. As a result, the current financial statements cover a period of fifteen months from 1 October 2023 to 31 December 2024. This change has been made to align with all other Australian member organisations and the new Constitution.

Due to this change, the amounts presented in the financial statements may not be directly comparable with those of the previous financial year, which covered a 12 month period from 1 October 2022 to 30 September 2023.

Critical Accounting Estimates

The preparation of the financial statements requires the use of certain critical accounting estimates. It also required management to exercise its judgement in the process of applying the association's accounting policies. The years involving a higher degree of judgement or complexity, or areas where assumptions and estimates are significant, are disclosed in note 1(o)

Accounting Policies

(a) Income Tax

South Australian Netball Association Incorporated is not subject to income tax and therefore no income tax expense or income tax payable is shown in the financial statements.

(b) Fair Value measurement

When an asset or liability, financial or non-financial, is measured at fair value for recognition or disclosure purposes, the fair value is based on the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date; and assumes that the transaction will take place either: in the principal market; or in the absence of a principal market, in the most advantageous market.

Fair value is measured using the assumptions that market participants would use when pricing the asset or liability, assuming they act in their economic best interests. For non-financial assets, the fair value measurement is based on its highest and best use. Valuation techniques that are appropriate in the circumstances and for which sufficient data are available to measure fair value, are used, maximising the use of relevant observable inputs and minimising the use of unobservable inputs.

(c) Property, Plant and Equipment

Property, plant and equipment is stated at historical cost less accumulated depreciation and any accumulated impairment losses. Historical cost includes expenditure that is directly attributable to the acquisition of the items.

The cost of fixed assets constructed within the association includes the cost of materials, direct labour and borrowing costs.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE FIFTEEN MONTHS ENDED 31 DECEMBER 2024

Subsequent costs are included in the asset's carrying amount or recognised as a separate asset, as appropriate, only when it is probable that future economic benefits associated with the item will flow to the association and the cost of the item can be measured reliably. All other repairs and maintenance are recognised as expenses in profit or loss during the financial period in which they are incurred.

Depreciation

Depreciation is calculated on a straight-line or diminishing value basis to write off the net cost of each item of property, plant and equipment (excluding land) over their expected useful lives as follows:

Buildings and leasehold improvements	2 years
Plant & equipment	1.5 years to 10 years
Furniture, fixtures & fittings	2.5 years to 5 years
Computer equipment	1.5 years to 2 years

The assets' residual values and useful lives are reviewed and adjusted, if appropriate, at the end of each reporting period.

An item of property, plant and equipment is derecognised upon disposal or when there is no future economic benefit to the association. Gains and losses on disposals are determined by comparing net proceeds with the carrying amount. These gains and losses are recognised in profit or loss in the period in which they occur. When revalued assets are sold, amounts included in the revaluation relating to that asset are transferred to retained surplus.

(d) Impairment of non-financial assets

At the end of each reporting period, the association reviews the carrying amounts of its tangible and intangible assets to determine whether there is any indication that those assets have been impaired. If such an indication exists, the recoverable amount of the asset, being the higher of the asset's fair value less costs of disposal and value in use, is compared to the asset's carrying amount. Any excess of the asset's carrying amount over its recoverable amount is recognised in profit or loss.

Where it is not possible to estimate the recoverable amount of an individual asset, the association estimates the recoverable amount of the cash-generating unit to which the asset belongs.

The association is writing off the balance of leasehold improvements over a two year period. This accelerated depreciation reflects the redevelopment of the Netball SA stadium (refer to Note 15), at which point it will no longer hold any residual value. This approach aligns with the association's policy to match the assets useful life with its anticipated economic benefits.

(e) Employee Provisions

Short-term employee benefits

Provision is made for the association's obligation for short-term employee benefits. Short-term employee benefits are benefits (other than termination benefits) that are expected to be settled wholly before 12 months after the end of the annual reporting period in which the employees render the related service, including wages, salaries and sick leave. Short-term employee benefits are measured at the (undiscounted) amounts expected to be paid when the obligation is settled.

The association's obligations for short-term employee benefits such as wages, salaries and sick leave are recognised as a part of current trade and other payables in the statement of financial position.

Other long-term employee benefits

Provision is made for employees' annual leave entitlements not expected to be settled wholly within 12 months after the end of the annual reporting period in which the employees render the related service. Other long-term employee benefits are measured at the present value of the expected future payments to be made to employees. Expected future payments incorporate anticipated future wage and salary levels, durations of service and employee departures, and are discounted at rates determined by reference to market yields at the end of the reporting period on government bonds that have maturity dates that approximate the terms of the obligations. Any remeasurements of obligations for other long-term employee benefits for changes in assumptions are recognised in profit or loss in the periods in which the changes occur.

The association's obligations for long-term employee benefits are presented as non-current provisions in its statement of financial position, except where the association does not have an unconditional right to defer settlement for at least 12 months after the reporting date, in which case the obligations are presented as current provisions.

(f) Cash and Cash Equivalents

Cash and cash equivalents includes cash on hand, deposits held at call with financial institutions, other short-term, highly liquid investments with original maturities of three months or less that are readily convertible to known amounts of cash and which are subject to an insignificant risk of changes in value.

(g) Accounts Receivable and Other Debtors

Accounts receivable and other debtors include amounts due from customers in the ordinary course of business. Receivables expected to be collected within 12 months of the end of the reporting period are classified as current assets. All other receivables are classified as non-current assets.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE FIFTEEN MONTHS ENDED 31 DECEMBER 2024

Accounts receivable are initially recognised at fair value and subsequently measured at amortised cost using the effective interest method, less any provision for impairment. Refer to Note 1(d) for further discussion on the determination of impairment losses.

(h) **Revenue recognition**

The association recognises revenue as follows:

Revenue from contracts with customers

Revenue is recognised at an amount that reflects the consideration to which the association is expected to be entitled in exchange for transferring goods or services to a customer. For each contract with a customer, the association: identifies the contract with a customer; identifies the performance obligations in the contract; determines the transaction price which takes into account estimates of variable consideration and the time value of money; allocates the transaction price to the separate performance obligations on the basis of the relative stand-alone selling price of each distinct good or service to be delivered; and recognises revenue when or as each performance obligation is satisfied in a manner that depicts the transfer to the customer of the goods or services promised

Variable consideration within the transaction price, if any, reflects concessions provided to the customer such as discounts, rebates and refunds, any potential bonuses receivable from the customer and any other contingent events. Such estimates are determined using either the 'expected value' or 'most likely amount' method. The measurement of variable consideration is subject to a constraining principle whereby revenue will only be recognised to the extent that it is highly probable that a significant reversal in the amount of cumulative revenue recognised will not occur. The measurement constraint continues until the uncertainty associated with the variable consideration is subsequently resolved. Amounts received that are subject to the constraining principle are recognised as a refund liability.

Membership income

Membership revenue is recognised on a straight line basis over the period of the membership.

Sales revenue

Events and fundraising revenues are recognised when received or receivable.

Grant income

Grant revenue is recognised in profit or loss when the association satisfies the performance obligations stated within the funding agreements.

If conditions are attached to the grant which must be satisfied before the association is eligible to retain the contribution, the grant will be recognised in the statement of financial position as a liability until those conditions are satisfied.

Once the assets and liabilities have been recognised then income is recognised for any difference between the recorded asset and liability

Capital grants

Capital grants received under an enforceable agreement to enable the association to acquire or construct an item of property, plant and equipment to identified specifications which will be controlled by the association (once complete) are recognised as revenue as and when the obligation to construct or purchase is completed.

For construction projects, this is generally as the construction progresses in accordance with costs incurred since this is deemed to be the most appropriate measure of the completeness of the construction project as there is no profit margin.

For acquisitions of assets, the revenue is recognised when the asset is acquired and controlled by the association.

Interest Income

Interest revenue is recognised as interest accrues using the effective interest method. This is a method of calculating the amortised cost of a financial asset and allocating the interest income over the relevant period using the effective interest rate, which is the rate that exactly discounts estimated future cash receipts through the expected life of the financial asset to the net carrying amount of the financial asset.

Other revenue

Other revenue is recognised when it is received or when the right to receive payment is established.

All revenue is stated net of the amount of goods and services tax.

(i) **Goods and Services Tax (GST)**

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Australian Taxation Office (ATO).

Receivables and payables are stated inclusive of the amount of GST receivable or payable. The net amount of GST recoverable from, or payable to, the ATO is included with other receivables or payables in the statement of financial position.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE FIFTEEN MONTHS ENDED 31 DECEMBER 2024

Cash flows are presented on a gross basis. The GST components of cash flows arising from investing or financing activities which are recoverable from, or payable to, the ATO are presented as operating cash flows included in receipts from customers or payments to suppliers.

(j) **Inventories**

Inventories held for sale are measured at the lower of cost and net realisable value.

(k) **Accounts Payable and Other Payables**

Accounts payable and other payables represent the liabilities outstanding at the end of the reporting period for goods and services received by the association during the reporting period that remain unpaid. The balance is recognised as a current liability with the amounts normally paid within 30 days of recognition of the liability.

(l) **Contract liabilities**

Contract liabilities represent the association's obligation to transfer goods or services to a customer and are recognised when a customer pays consideration, or when the association recognises a receivable to reflect its unconditional right to consideration (whichever is earlier) before the association has transferred the goods or services to the customer.

(m) **Provisions**

Provisions are recognised when the association has a legal or constructive obligation, as a result of past events, for which it is probable that an outflow of economic benefits will result and that outflow can be reliably measured. Provisions recognised represent the best estimate of the amounts required to settle the obligation at the end of the reporting period.

(n) **Current and non-current classification**

Assets and liabilities are presented in the statement of financial position based on current and non-current classification.

An asset is classified as current when: it is either expected to be realised or intended to be sold or consumed in the association's normal operating cycle; it is held primarily for the purpose of trading; it is expected to be realised within 12 months after the reporting period; or the asset is cash or cash equivalent unless restricted from being exchanged or used to settle a liability for at least 12 months after the reporting period. All other assets are classified as non-current.

A liability is classified as current when: it is either expected to be settled in the association's normal operating cycle; it is held primarily for the purpose of trading; it is due to be settled within 12 months after the reporting period; or there is no unconditional right to defer the settlement of the liability for at least 12 months after the reporting period. All other liabilities are classified as non-current.

(o) **Critical Accounting Estimates and Judgements**

The preparation of the financial statements requires management to make judgements, estimates and assumptions that affect the reported amounts in the financial statements. Management continually evaluates its judgements and estimates in relation to assets, liabilities, contingent liabilities, revenue and expenses. Management bases its judgements, estimates and assumptions on historical experience and on other various factors, including expectations of future events, management believes to be reasonable under the circumstances. The resulting accounting judgements and estimates will seldom equal the related actual results. The judgements, estimates and assumptions that have a significant risk of causing a material adjustment to the carrying amounts of assets and liabilities (refer to the respective notes) within the next financial year are discussed below.

(i) Useful lives of property, plant & equipment

The association determines the estimated useful lives and related depreciation and amortisation charges for its property, plant and equipment and finite life intangible assets. The useful lives could change significantly as a result of technical innovations or some other event. The depreciation and amortisation charge will increase where the useful lives are less than previously estimated lives, or technically obsolete or non-strategic assets that have been abandoned or sold will be written off or written down.

(ii) Employee benefits provision

As discussed in note 1(e), the liability for employee benefits expected to be settled more than 12 months from the reporting date are recognised and measured at the present value of the estimated future cash flows to be made in respect of all employees at the reporting date. In determining the present value of the liability, estimates of attrition rates and pay increases through promotion and inflation have been taken into account.

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE FIFTEEN MONTHS ENDED 31 DECEMBER 2024**

For the purpose of measurement, AASB 119: Employee Benefits defines obligations for short-term employee benefits as obligations expected to be settled wholly before 12 months after the end of the annual reporting period in which the employees render the related service. As the association expects that all of its employees would use all of their annual leave entitlements earned during a reporting period before 12 months after the end of the reporting period, the association believes that obligations for annual leave entitlements satisfy the definition of short-term employee benefits and, therefore, can be measured at the (undiscounted) amounts expected to be paid to employees when the obligations are settled.

(iii) Accruals

The Accruals at reporting date have been reviewed to determine whether there is any objective evidence that any of the accruals are payable. A payable provision is included for any accrual where the entire balance is not considered received. The provision is based on the best information at the reporting date.

(iv) Performance obligations under AASB15

To identify a performance obligation under AASB 15, the promise must be sufficiently specific to be able to determine when the obligation is satisfied. Management exercises judgement to determine whether the promise is sufficiently specific by taking into account any conditions specified in the arrangement, explicit or implicit, regarding the promised goods or services. In making this assessment, management includes the nature/ type, cost/value, quantity and the period of transfer related to the goods or services promised.

NOTE 2: OPERATING REVENUE

Revenue from contracts with customers:

	15 Months ended 31 December 2024	12 Months ended 30 September 2023
	\$	\$
Affiliation fees	3,981,134	2,737,730
Sponsorship Income	814,500	688,570
Grants and distributions received	1,339,989	995,249
Entrance fees and season passes	1,736,974	1,264,211
Hospitality	1,357,180	1,127,520
Facility Hire	628,742	531,133
Membership and ticket sales	1,087,578	363,240
Participation and community education	772,083	549,326
Other income	167,174	299,175
Total revenue from contracts with customers	<u>11,885,354</u>	<u>8,556,154</u>

Non-contract income:

Interest received	140,788	68,539
Total non-contract income	<u>140,788</u>	<u>68,539</u>

Total operating revenue

<u>12,026,142</u>	<u>8,624,693</u>
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NOTE 3 - CASH AND CASH EQUIVALENT ASSETS

	31/12/2024	30/09/2023
	\$	\$
Cash at bank	2,702,178	2,389,765
Cash on hand	6,765	7,737
Total cash and cash equivalents	<u>2,708,943</u>	<u>2,397,502</u>

Reconciliation of cash

The above figures reconcile to the amount of cash shown in the statement of cash flows at the end of the financial year as follows:

Cash and cash equivalents	<u>2,708,943</u>	<u>2,397,502</u>
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NOTE 4 - ACCOUNTS RECEIVABLE AND OTHER DEBTORS

	31/12/2024	30/09/2023
	\$	\$
Current		
Accounts receivable	403,152	276,469
Other receivables and clearing accounts	30,020	12,847
	<u>433,172</u>	<u>289,316</u>
Less : Provision for doubtful debts	(15,884)	(3,434)
Total current accounts receivable and other debtors	<u>417,288</u>	<u>285,882</u>

**NOTES TO THE FINANCIAL STATEMENTS
FOR THE FIFTEEN MONTHS ENDED 31 DECEMBER 2024**

NOTE 5 - INVENTORIES

	31/12/2024	30/09/2023
	\$	\$
Merchandise and trading stock	19,565	15,856
Total inventories	<u>19,565</u>	<u>15,856</u>

NOTE 6 - OTHER CURRENT ASSETS

	31/12/2024	30/09/2023
	\$	\$
Prepayments	167,551	53,872
Accrued income	4,230	244,519
Total other current assets	<u>171,781</u>	<u>298,391</u>

NOTE 7 - PROPERTY, PLANT AND EQUIPMENT

	31/12/2024	30/09/2023
	\$	\$
Buildings and leasehold improvements at cost	10,585,925	10,575,316
Less: Accumulated Depreciation	<u>(7,726,674)</u>	<u>(2,960,884)</u>
	2,859,251	7,614,432
Plant and equipment at cost	612,189	465,434
Less: Accumulated Depreciation	<u>(458,859)</u>	<u>(437,647)</u>
	153,330	27,787
Furniture, fixtures and fittings at cost	355,615	342,466
Less: Accumulated Depreciation	<u>(338,168)</u>	<u>(332,844)</u>
	17,447	9,622
Computer equipment at cost	418,984	407,596
Less: Accumulated Depreciation	<u>(370,655)</u>	<u>(336,036)</u>
	48,329	71,560
Total Property, plant & equipment	<u>3,078,357</u>	<u>7,723,401</u>

Reconciliations

Reconciliations of the written down values at the beginning and end of the current financial period are set out below:

	Buildings and leasehold improvements \$	Plant & equipment \$	Furniture, fixtures and fittings \$	Computer equipment \$	Total \$
Balance at 1 October 2023	7,614,432	27,787	9,622	71,560	7,723,401
Additions	10,609	146,756	13,149	11,388	181,902
Disposals at book value	-	-	-	-	-
Depreciation expense	<u>(4,765,790)</u>	<u>(21,213)</u>	<u>(5,324)</u>	<u>(34,619)</u>	<u>(4,826,946)</u>
Balance at 31 December 2024	<u>2,859,251</u>	<u>153,330</u>	<u>17,447</u>	<u>48,329</u>	<u>3,078,357</u>

NOTE 8 - ACCOUNTS PAYABLE AND OTHER PAYABLES

	31/12/2024	30/09/2023
	\$	\$
Current		
Accounts payable	289,347	333,437
Other payables & accrued expenses	572,877	607,489
Total accounts payable and other payables	<u>862,224</u>	<u>940,926</u>

NOTE 9 - OTHER LIABILITIES

	31/12/2024	30/09/2023
	\$	\$
Current		
Income in advance	1,337,240	827,564
Total other current liabilities	<u>1,337,240</u>	<u>827,564</u>

NOTES TO THE FINANCIAL STATEMENTS
FOR THE FIFTEEN MONTHS ENDED 31 DECEMBER 2024

NOTE 10 - EMPLOYEE BENEFITS

	31/12/2024	30/09/2023
	\$	\$
Current		
Provision for annual leave	190,199	169,471
Provision for long service leave	48,552	26,595
	<u>238,751</u>	<u>196,066</u>
Non-Current		
Provision for long service leave	139,538	86,362
	<u>378,289</u>	<u>282,428</u>
Total employee benefits		
	<u>378,289</u>	<u>282,428</u>
Analysis of total employee benefits		
Opening balance at 1 October	282,428	314,934
Additional provisions	388,405	148,529
Amounts used	(292,544)	(181,035)
Balance at 31 December	<u>378,289</u>	<u>282,428</u>

Employee benefits

Provision for employee benefits represents amounts accrued for annual leave and long service leave.

The current portion for this provision includes the total amount accrued for annual leave entitlements and the amounts accrued for long service leave entitlements that have vested due to employees having completed the required period of service. Based on past experience, the entity does not expect the full amount of annual leave or long service leave balances classified as current liabilities to be settled within the next 12 months. However, these amounts must be classified as current liabilities since the entity does not have an unconditional right to defer the settlement of these amounts in the event employees wish to use their leave entitlement.

The non-current portion for this provision includes amounts accrued for long service leave entitlements that have not yet vested in relation to those employees who have not yet completed the required period of service.

In calculating the present value of future cash flows in respect of long service leave, the probability of long service leave being taken is based upon historical data. The measurement and recognition criteria for employee benefits have been discussed in Note 1(e).

NOTE 11 - RELATED PARTY DISCLOSURES

Board of Management

No director of the Board received remuneration from the association in their capacity as director. No other entity that the above directors are associated with has received funds other than through dealings with the association in the ordinary course of business and on normal commercial terms and conditions.

Key Management Personnel Compensation

The totals of remuneration paid to key management personnel (KMP) of the association during the fifteen months are as follows:

	15 Months ended 31 December 2024	12 Months ended 30 September 2023
	\$	\$
Short Term Benefit	1,088,414	775,607
Post Employment Benefit	124,332	78,713
Total Compensation	<u>1,212,746</u>	<u>854,320</u>

Other related parties

Transactions between related parties are on normal commercial terms and under conditions no more favourable than those available to other parties unless otherwise stated.

NOTES TO THE FINANCIAL STATEMENTS
FOR THE FIFTEEN MONTHS ENDED 31 DECEMBER 2024

NOTE 12 - AUDITOR REMUNERATION

	15 Months ended 31 December 2024	12 Months ended 30 September 2023
	\$	\$
During the financial period the following fees were paid or payable for services provided by Basso Newman Audit Pty Ltd, the auditor of the association, and related firms:		
Audit of financial statements	22,000	20,910
Tax compliance services	629	570
Consulting and bookkeeping services	<u>2,640</u>	<u>8,727</u>
Total services provided by Basso Newman	<u>25,269</u>	<u>30,207</u>

NOTE 13 - CONTINGENT LIABILITIES

The association had no contingent liabilities as at 31 December 2024.

NOTE 14- CAPITAL COMMITMENTS

The association had no capital commitments as at 31 December 2024.

NOTE 15 - EVENTS AFTER THE REPORTING PERIOD

In April 2024 the South Australian Government announced a redevelopment of the Netball SA stadium. The project will be delivered in two stages, with stage one to redevelop the outdoor courts, and stage two to demolish the existing stadium and build a new and improved indoor facility. The project will have a major impact on the operations of the Association during the construction period. It is estimated that construction will commence in September 2025. Whilst the monetary impact is currently unquantifiable the board will monitor and evaluate the effects once known.

No other matter or circumstance has arisen since 31 December 2024 that has significantly affected, or may significantly affect the association's operations, the results of those operations, or the association's state of affairs in future financial years.

NOTE 16 - ASSOCIATION DETAILS

The registered office and principal place of business of the association is :
South Australian Netball Association Incorporated
155 Railway Terrace
Mile End SA 5031

STATEMENT BY DIRECTORS


The directors of the board declare that, in the board's opinion, the financial statements and notes, as set out on pages 3 to 16:

- 1 comply with Accounting Standards – General Purpose Financial Statements – Simplified Disclosures, and other mandatory professional reporting requirements.
- 2 give a true and fair view of the financial position of South Australian Netball Association Incorporated as at 31 December 2024 and of its performance for the fifteen months ended on that date.
- 3 During the fifteen months ended 31 December 2024 no officer of the association, firm of which any officer is a member, or body corporate in which any officer of the association has a substantial financial interest, has received or become entitled to receive a benefit as a result of a contract between any officer, firm or body corporate and the association.
- 4 There are reasonable grounds to believe that South Australian Netball Association Incorporated will be able to pay its debts as and when they become due and payable.

This statement is made in accordance with a resolution of the Directors and is signed for and on behalf of the Directors by:



Director - Carolyn Mitchell



Director - Julianne Cirson

Dated this 18th day of March 2025

INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF
SOUTH AUSTRALIAN NETBALL ASSOCIATION INCORPORATED

Opinion

We have audited the financial report of South Australian Netball Association Incorporated ("the entity") which comprises the statement of financial position as at 31 December 2024, the statement of profit or loss and other comprehensive income, the statement of changes in equity and the statement of cash flows for the fifteen months then ended, and notes to the financial statements comprising a summary of material accounting policies and other explanatory information, and the statement by directors.

In our opinion, the accompanying financial report of the South Australian Netball Association Incorporated is in accordance with the Associations Incorporation Act 1985, including:

- a) giving a true and fair view of the entity's financial position as at 31 December 2024 and of its financial performance for the fifteen months then ended; and
- b) complying with Australian Accounting Standards – Simplified Disclosures and the Associations Incorporation Act 1985.

Basis for Opinion

We conducted our audit in accordance with Australian Auditing Standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Report* section of our report. We are independent of the entity in accordance with the auditor independence requirements of the Accounting Professional and Ethical Standards Board's APES 110 *Code of Ethics for Professional Accountants (including Independence Standards)* ("the Code") that are relevant to our audit of the financial report in Australia. We have also fulfilled our other ethical responsibilities in accordance with the Code.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Responsibilities of Management and Those Charged with Governance for the Financial Report

Management is responsible for the preparation of the financial report that gives a true and fair view in accordance with the Australian Accounting Standards - Simplified Disclosures and Associations Incorporation Act 1985 and for such internal control as management determines is necessary to enable the preparation of the financial report that is free from material misstatement, whether due to fraud or error.

In preparing the financial report, management is responsible for assessing the entity's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intend to liquidate the entity or to cease operations, or have no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the entity's financial reporting process.

**INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF
SOUTH AUSTRALIAN NETBALL ASSOCIATION INCORPORATED**



Auditor's Responsibilities for the Audit of the Financial Report

Our objectives are to obtain reasonable assurance about whether the financial report as a whole is free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Australian Auditing Standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of this financial report.

As part of an audit in accordance with the Australian Auditing Standards, we exercise professional judgement and maintain professional scepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial report, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by the management.
- Conclude on the appropriateness of the management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the entity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial report or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the entity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial report, including the disclosures, and whether the financial report represents the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

We also provide the those charged with governance with a statement that we have complied with relevant ethical requirements regarding independence, and to communicate with them all relationships and other matters that may reasonably be thought to bear on our independence, and where applicable, related safeguards.

**Trevor Basso - Director
Basso Newman Audit Pty Ltd
Chartered Accountants
286 Flinders Street, Adelaide
Dated this 19th day of March 2025**

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