

Pick fresh Play fresh grants



Over the last five years, Woolworths has shown its continual support for grassroots netball with donations worth over \$1.1 million provided to more than 285 netball clubs and associations across Australia through its community grants program.

In 2022, as the program enters its sixth year, we are evolving to ensure Woolworths's aim of supporting the health and wellbeing of Australian kids is fulfilled, and most importantly, kids have fun while doing so. Through the Woolworths Pick Fresh Play Fresh netball grants program, netball clubs and associations around Australia will be able to create more opportunities for kids to play netball and learn lifelong healthy eating habits.

So, get ready to Pick Fresh Play Fresh!

What do you need to know?

- There will be \$100,000 in grants available to local clubs across Australia.
- This includes 5 x \$10,000 major grants and 10 x \$5000 grants.

How to enter

- Visit pickfreshplayfresh.netball.com.au and complete the application form.
- Applications close June 19th, 2022.

Judging criteria

1. Clubs or associations must have a Woolworths NetSetGO centre to be eligible for the grant.
2. Applicants must specify the tangible project, activity, or equipment they have in mind to utilise the grant money for. The more detail the better!
3. The club must answer 'how can this grant improve your club/association so that participants from NetSetGo onwards can play at their best?'
4. All projects for grant funding must tie into Pick Fresh (eating healthy food) or Play Fresh (being active.)

How can you assist to spread the word?

- Share the video and key message as well as link to apply across your website, EDM's, social media channels, networks and to your database.
- In 2021 we had over 200 clubs apply for the Grants program, and we want to beat that in 2022.

If you have any questions, or would like more information – please contact:

Belinda Kelso at TLA Worldwide bkello@tlaworldwide.com, or
Vanessa Abela, Netball Australia Vanessa.Abela@netball.com.au