



Position Title:	Video and Digital Content Producer
Work Area:	Marketing and Communications
Reports to:	Marketing and Communications Manager
Position Location:	155 Railway Terrace, Mile End, SA 5031. This role will require interstate travel in accordance with Netball SA and Adelaide Thunderbirds programs.
Direct Reports:	N/A
Modified:	22 Feb 2021

About Netball SA:

Netball SA is the peak State Sporting Organisation for netball in South Australia and is affiliated with Netball Australia. Netball is the leading women's participation sport in Australia.

Netball SA is responsible for the governance, development, promotion, and administration of netball throughout South Australia and has the responsibility for servicing its 32,000 members, the operations of Netball SA Stadium and the running of its elite team, the Adelaide Thunderbirds.

As a professional sporting organisation with extensive community reach, Netball SA is committed to enhancing the reputation of the sport and communicating news of significance to members, fans, supporters, and the general public.

Netball SA's strategic plan includes the following Strategic Priorities which drive the business:

- Thriving People
- Grow our game
- Strong voice
- National success
- Government investment

Further information on Netball SA: <https://sa.netball.com.au/>

NETBALL SA VALUES

WE ARE TEAM PLAYERS

WE ARE CUSTOMER CENTRIC

WE PLAY WITH INTEGRITY

WE PLAY OUR POSITION

WE ARE GAME CHANGERS

Primary Purpose of Position

The Video and Digital Content Producer will contribute to Netball SA's overall Marketing and Communications strategies through the creation and production of video and digital content. This role is responsible for developing creative briefs, directing, filming, and editing creative video content for use on digital channels, events and advertising. This role also assists with filming, editing, and distributing video news releases and press conferences.

Key Result Areas	Accountabilities and Responsibilities
Video and Content Production	<ul style="list-style-type: none">• Develop creative briefs.• Lead the creation of video content and graphics as required for Netball SA.• Collaborate with the Marketing, Commercial and Events teams to deliver video and digital content for Netball SA sponsors.• Capture press conferences and create video news releases within tight time frames.• Create, log and file content for event presentation, including Adelaide Thunderbirds game days and other Netball SA events.
Strategic and Financial	<ul style="list-style-type: none">• Comply with NSA Financial Policies and Procedures.• Provide accurate and timely reporting within deadlines.• Ensure that all agreed strategies and key performance Indicators and key behavioral indicators are achieved.
Other duties	<ul style="list-style-type: none">• Any other duties with the employees capabilities and which is reasonable to expect the employee to undertake as directed by management from time to time.
Work Health and Safety	Your duties are to: <ul style="list-style-type: none">• Comply with all Netball SA policies, procedures, and relevant legislation.• Comply with all reasonable instructions from managers in relation to health and safety.• Take reasonable care of your own health and safety.• Ensure your actions or omissions do not adversely affect the health and safety of other persons.• Report any hazards, near misses and incidents to your manager and complete the required formal report mechanism.• Complete relevant health and safety training, as required.• Comply with the Netball SA policies and procedures which set out governance standards and manage risks for our organisation. You are responsible for being aware of and complying with the policies and procedures.

Qualifications, Skills & Experience Required:

- Previous experience in a similar role or similar organisation
- Demonstrated experience in graphic design
- Outstanding communication skills
- Strong attention to detail and organisational skills
- Working with Children Check
- Drivers Licence

Acknowledgement

I ACKNOWLEDGE that I have read and understand the responsibilities and expectations as set out above.

Signed by Employee:

Name of Employee:

Date:

Signed by Department Manager:

Date: