

Annual Report | 2011



netball
SOUTH AUSTRALIA



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Presidents Report

I am pleased to present my third report as your President, and reflect on 2011.

Adelaide Thunderbirds

Season 2011 will not go down as the best year for the Thunderbirds, missing the finals series for the first time ever.

Whilst we were not able to consistently perform at our best, you could not fault the enthusiasm and endeavour of the playing group.

I would like to thank the coach, players and support staff of the Thunderbirds both on and off the court, as well as all the volunteers, for their part in ensuring we continue to achieve at the elite level.

I would also like to acknowledge and thank our Premier Partner Fairmont Homes.

Natalie von Bertouch capped off another fantastic season by scooping the pool and again winning all three awards on offer at the Netball SA Gala Dinner. This was a year when she was also named Captain of the Australian Diamonds.

Congratulations to Natalie von Bertouch, Erin Bell and Sharni Layton who were the Adelaide Thunderbird representatives in the Australian Diamonds World Championship victory.

State Underage Teams

Whilst all of our Teams played some magnificent matches throughout the tournaments this year, they were unable to produce their best during the finals.

The 17 & Under Team finished third, the 19 & Under Team finished fourth and the 21 & Under Team also finished third.

Congratulations to all the players in each of these teams selected to represent South Australia. I would also like to thank the Coaches and Managers for giving their time to work with these talented athletes.

We also had four players named in the 21 & Under Australian Squad. Well done to all of these players!

Subway Cup State Premier Netball Competition

Congratulations to Contours Matrics, who won the 2011 Subway Cup Grand Final in a nail biter with a one goal victory against a gallant Spring Gully Jaguars.

Contours Matrics also took out the Reserves Premiership, with a win over Health and Life Phoenix.

I would again like to thank Subway, as naming rights sponsor of our State Premier Netball Competition, for their continued involvement with our sport. We appreciate your involvement and look forward to continuing a long and successful partnership into the future.

May I congratulate all the award winners for 2011 and can I also take a moment to thank all of the players, coaches, umpires, scorers and timekeepers who have participated in the 2011 Subway Cup State Premier Netball Competition.

I would also like to congratulate South Australian umpire Paul Fitzgerald who was awarded his A Badge in the Subway Cup Premier Competition this year.

Country Championships

Another very successful *be active* Country Championships were held over the June long weekend this year.

There was some fantastic netball played, and it appeared that a good time was had by all.

The winners of the *be active* Country Championships were:

A Grade	Western Border
B Grade	Eastern Eyre
Masters	Kowree Naracoorte Tatiara
17 & Under	Great Southern
15 & Under	Kowree Naracoorte Tatiara
13 & Under	Riverland

Congratulations to all of the players, coaches and umpires involved in the Championships.

I would also sincerely like to thank the Organising Committee, and the many volunteers who help make this event the success that it is.

Australian Netball League (ANL)

South Australia again submitted a team in the ANL competition in 2011. This competition is seen by Netball Australia as a stepping stone to the ANZ Championships.

This year the team finished in sixth place, one below the fifth place achieved in 2010.

I would like to thank the coaching staff and players who represented South Australia in this competition.

Council Delegates & Life Members

I am pleased to say that Council meetings continue to be a valuable source of information for our Association that allows us to know first hand what is happening at the grass roots level of our sport.

May I thank all Delegates for giving up your time, sharing your ideas and contributing to what has become a great forum for healthy discussion and debate.

Netball SA Team of the Century

The Netball SA Team of the Century was announced at the Netball SA Gala Dinner this year, where we celebrated 120 years of Netball in South Australia. We congratulate the following South Australians named in the Team of the Century:

Fay Dumont
Sharon Burton
Georgina Gordon
Madeline Wiesner
Carol Crawshaw
Natalie von Bertouch
Julie Francou
Christine Burton OAM
Michelle den Dekker OAM
Kathryn Harby Williams
Lyn Davey
Monica Lahm

Coach: Margaret Angove OAM and Lena Pomeroy

SA Netball History Wall

The SA Netball History Wall was opened at the stadium on 7th April this year. This is a fantastic display of the history of netball in South Australia, from the beginnings of Netball in this State through to the present day. The History Wall will ensure that the history of netball is preserved for the generations to come and will be added to as our rich history continues to unfold.

Australian Netball Hall of Fame

I am delighted to announce that since my last report, we have had another South Australian inducted into the Australian Netball Hall of Fame. Julie Francou was inducted into the Hall of Fame in November this year. I congratulate her on behalf of all South Australians for her magnificent contribution to both our State and our sport.

Partners

I would like to take this opportunity to sincerely thank the South Australian Government, through the Department of Recreation and Sport, for their continued support given to netball in South Australia and in particular the SASI netball program.

I would also like to thank all of the organisations who have supported us as sponsors throughout 2011. Your contributions to our sport are very much appreciated and we trust that our partnerships can continue for many years to come.

I would also like to thank Netball Australia for the continued support and assistance that they provide us in the delivery of our sport.

Committees and Volunteers

Our sport relies heavily on volunteers, who give freely of their time to make it possible for thousands of netballers throughout the State to take the court. You are an integral part of our sport, and your contribution is appreciated enormously.

Netball SA has a number of committees that are staffed by volunteers, who play a significant role in the running of our sport. These include:

- Netball SA Board
- Stadium Board
- Netball Development Committee
- Umpiring and Coaching Committees
- Foundation Divisions Committees
- Country Championships Organising Committee

I sincerely thank all those people who have volunteered their time and expertise in various roles on each of these Committees, and look forward to your continued involvement in the future.

A big thank you goes out to all coaches and umpires throughout all areas of our State. You form a vital part of our sport, and your commitment and dedication to your craft is very much appreciated. To those who aspire to greater things as either a coach or umpire, I wish you every success. I look forward to seeing the number of South Australian elite coaches and umpires continue to increase over the next few years.

Netball SA Staff

The staff of Netball SA, which includes those who work in the Stadium, work tirelessly to ensure that things run smoothly and that the needs of members, sponsors and our spectators are met. I would like to, on behalf of the Board and all of our members sincerely thank CEO Stephanie Greene, and the entire team, for their dedication and loyalty. Your efforts, at times very much above and beyond the call of duty, are very much appreciated.

Netball SA Board

I would like to take this opportunity to sincerely thank the members of the Netball SA Board for all your valuable contributions to our Association, and for the support and loyalty you have shown to me as President. The entire Board has shown great commitment to our great sport, and have approached all tasks and duties with professionalism and enthusiasm. It has again been an extremely busy year for the Board and I congratulate you all for your dedication and the high level of integrity that you have shown in the undertaking your roles.

Rod Webster, who has been on our Board for the past four years, will not be continuing in 2012. I take this opportunity to thank Rod for the valuable contribution he has made as a Board member, and look forward to his continued involvement in other capacities in the future.

After serving on the Board for five years, Marg Angove has recently resigned from the Board and I would like to acknowledge and thank Marg for her valuable contribution at Board level over this period.

Conclusion

It has certainly been a busy year for us in 2011. We have had a number of successes that we all should take the time to enjoy. A number of difficult decisions have been made over the past two years and we are confident that the positive results will begin to show over the next few years.

2012 promises yet more successes, plus I am sure a few speed humps will be encountered along the way.

I take this opportunity to thank all of our stakeholders involved in our sport and wish all players, umpires, coaches, officials, staff, sponsors and supporters every success for 2012.

.....
Graeme Gilbert
President – Netball SA



CEO Report

2011 Overview

2011 was a year of consolidation of strong results both on and off court.

Over the past three years Netball SA has been at the forefront to drive initiatives to improve how we can grow and develop our game in South Australia. We have engaged with members, the government, education institutions, investors and community groups. We have undertaken a thorough review of all business units and sustained significant change to ensure a bright future.

Our internal operations perform well under strong leadership driven by our strategic objectives. Significant progress has been made to implement new initiatives and approaches. This has been enabled by the strong commitment from the Board and staff and the cooperative working relationships across our members.

Our members and key stakeholders will see a further evolution of our annual report this year. This year's report provides commentary about the events of 2011 and a sense of how Netball SA intends to improve our service to members in 2012 and beyond.

Feedback has helped us to understand what drives our members' satisfaction. You have told us unequivocally that you want Netball South Australia to promote the value that Netball brings to local communities in regional areas and to metropolitan Adelaide, that you want access to the best knowledge, that you want us to advocate on your behalf, and that you expect us to deliver a great member experience whenever you interact with us. This will be a feature of 2012.

As we look back, we are progressively achieving our objectives with tangible results.

Performance Highlights

In 2010 we were tested by a challenging financial environment. This environment continued in 2011 and is expected to be part of our working environment for the next two years. This has led the organisation to be prudent in its financial management with spend directed to seeing more young people participate, more South Australians moving through the to the elite tiers of our sport, and improved capability both in Netball SA and with our members.

The business model for the Stadium and Adelaide Thunderbirds was reworked in 2010 to provide greater efficacy in operations. These practices were cemented in 2011 with an outcome of sound financial gains for both business units. We are delighted with the results. Both units now provide financial support to the development of Netball in South Australia.

We have commenced a program to provide a financial base to the sport with healthy cash reserves starting to grow. This has been enabled by prudent management, cost controls and strategic partnering. We will continue to grow our equity for future investment back into the sport.

In 2011 we commenced the implementation of the Community Netball Plan. The Community Netball Plan will present a roadmap for supporting and developing netball at community, school and club level. The 3Cheers Program, a school based curriculum program delivered by Adelaide Thunderbirds in the areas of Healthy Eating, Healthy Bodies, Healthy Minds was piloted in Term 4 with 14 schools involved. Following evaluation, the program will be implemented in 2012 into schools and clubs.

Clubs, schools and Associations operate in a challenging environment with people and money a constant constraint. We will continue to work at the community level in 2012 further extending our Community Plan. A key focus in 2012 will be schools and local government as we support and partner with clubs.

There was an increased focus on the servicing of the technical aspect of our game. Our player participation was up coupled with an encouraging increase in coach development. Greater resourcing was given to coach, umpire and junior development with new programs implemented resulting in advances at all levels. A talent squad in umpiring was implemented with good results. The "NetSetGO!" program surpassed its set targets by 6%. "Coaches in the Field" was a new and innovative professional development program supporting continued learning opportunities for coaches. This was very well received and will be a continued feature in 2012.

The development of South Australian talent is a critical focus and 2011 provided us some great results. The inaugural State Premier Netball Competition was held with very encouraging results. Games were much more competitive, intensity and athletic conditioning clearly evident. SASI was reframed with a more integrated program with the elite Thunderbirds Team. A significant result was the naming of six athletes in the National Youth Development Squad. The alignment of these levels proved valuable to harness the collective effort of all to achieve success.

While our Thunderbirds reached a sixth placing in the fourth ANZ season, the highlight for our elite was clearly seeing our Diamonds Captain take her team to World Champion status at the July 2011 World Championships.

Delivering outstanding competitions will continue to be a critical pillar in the strategic objectives of Netball SA going forward.

Future Priorities

With a strong administration, our emphasis now is on implementing our core plans, and supporting our member to deliver opportunities across South Australia.

During 2011 we implemented a Stakeholder Relations Team to provide targeted and proactive advice and support directly to you. We provided greater support to our Membership Database System to bring you a more simplified process with good outcomes. This will be a key feature in our 2012 program of activity. You will see an emphasis on working collaboratively to deliver a shared vision for Netball with programs to enhance capacity and capability to deliver on our participation and high performance outcomes. This will ensure that we create opportunities for all South Australian's to participate and exceed at all levels.

2012 will see a strong focus on schools and local government – our nursery into the development of young netballers. The development of community based participation will be critical to sustaining netball in South Australia in the future. A close relationship with local government, schools, clubs and associations will provide us the knowledge to frame the best ways to deliver community netball. This will see major elements of the Community Netball Strategy realised.

The Stadium will continue a theme of strong strategic leadership. The Stadium is a financial burden to the sport, and provides us *the jewel in our crown* of key netball activity in this State. We have seen the sport evolve in the past four years driven by the professionalism of the Trans-Tasman Netball Competition. With this sees the flow on effect in the increasing professionalism of all elements of the pre-elite to elite tiers of the sport. A regeneration of the Stadium is now required to ensure that Stadium continues to service the community both now and in the future.

A strong focus on the development of the business functions remains a critical focus. It is this constant review that will ensure the business conducted at Head Office, supports the continued development of the game at all levels.

A key acknowledgement as we close the 2011 year is bestowed to our army of volunteers that give of their own personal priorities and time to give to the development of our game. We are privileged to have you and thank you for the gift you give us.

Again, I would like to formally acknowledge the key support of our partners. Our corporate partners are considered family, and without their contribution we would not be able to deliver the quality of netball programs and experiences. With fondness we acknowledge our partners and particularly thank our Premier Partner Fairmont Homes.

I would like to thank you, our members, the Board, my Team at Netball SA as well as the many partners and friends of Netball South Australia, for contributing to the success of Netball South Australia in 2011.

Finally, I have asked a lot of Netball South Australia's staff during 2011. 2011 saw Netball SA cement in the significant changes undergone in 2010. We have now built the foundations for continued and sustained growth and development. I am proud of the dedication, innovation, adaptability and commitment that the staff has demonstrated throughout the year.

We look forward to new challenges, building on the gains made in 2011 and continuing to improve our programs that will see a strong, vibrant and dynamic Netball in South Australia.

Before closing I must acknowledge the support provided by outgoing Board Members, Rod Webster and Marg Angove. Both have contributed enormously over the past years. Their contributions have been significant and have added to the exciting position that sits before Netball.

.....
Stephanie Greene
Netball SA CEO

2011 Netball SA Board of Directors

Graeme Gilbert (President)

Graeme has been a member of the Netball SA Board since it's inception in 2001. He has been the President of Netball SA for the past three years.

Graeme is also a member of the ETSA Park Stadium Board. Graeme has been involved in the sport both as an umpire and administrator for almost thirty years.

A Chartered Accountant by trade, Graeme brings strong financial, governance and change management skills to the Board.

Graeme has also had previous involvement at Board level with other sports namely SANFL and Tennis.

Lynda Matthews (Vice President)

Lynda was elected to the Netball SA Board as Vice President in 2008. She is a life member of her local club, Mt Barker United, a former Board Member of the Mid Hills Association and the Netball SA Council.

Her playing and coaching experience has been largely in South Australia but she has spent some time involved in netball in both the Northern Territory and in Victoria. Her passion for netball has a strong focus on the grass roots level of netball especially qualities such as; equity, community engagement and the role that sport plays in the development of young people.

Lynda is a teacher and currently works in the Department of Education and Children's Services where her work involves a state wide focus on the early years, curriculum, policy, data, leadership and community engagement.

Jenny Borlase

Jenny joined the Netball SA Board in 2007. Prior to this, Jenny spent 3 years on the Netball Victoria Board.

Jenny has held many different positions within netball from Australian player to coach, commentator and selector and more recently as a parent. This involvement has given her an in depth understanding of the sport and a clear vision for its future.

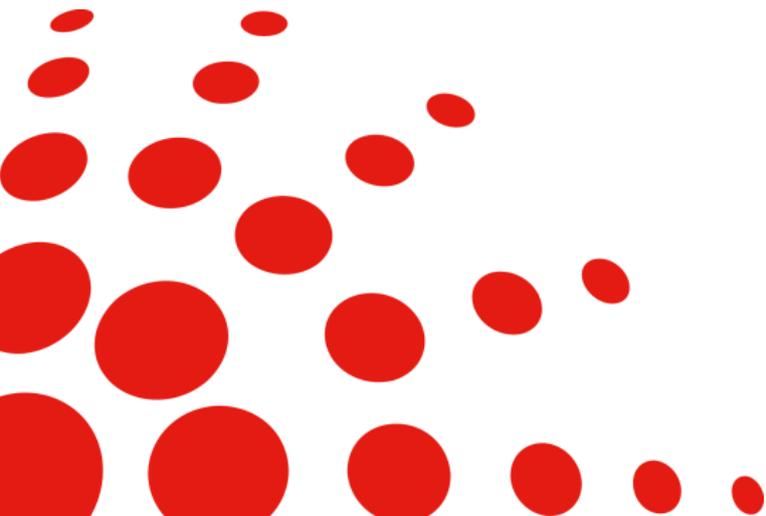
She recently completed her MBA (Masters Business Administration) in March 2011. Through this she has gained a broad understanding and been exposed to current thinking on leading and managing organisations and their operations.

She is passionate about making netball accessible to our community and making it the number one choice for participants in sport.

Rod Webster

Rod joined the Netball SA Board in 2005. He has been involved in Netball for over 20 years as a coach and administrator. He has been a State Premier Competition Coach for the last 11 years.

Rod holds directorships and major shareholdings in several companies here in Adelaide and Melbourne. Rod is also a Board member of The Hudson Maher Foundation.



Margaret Angove OAM

Marg has been a Netball SA Board Member for the past five years. She is a Life Member of Netball SA and has coached at Club, Premier Competition, State and CBT levels including 10 years with the Adelaide Thunderbirds.

She was awarded Netball SA's Coach of the Century and received an Order of Australia Medal for her coaching contribution to netball as well as being awarded Female Coach of the Year at the 2000 Australian Coaches Awards.

Marg is Netball SA's Coaching Director and has initiated a range of successful programs throughout the State including the Regional Scheme and Regional Academies.

She has worked overseas in many developing countries at the request of Netball Australia and has also taken SASI teams to New Zealand, Sri Lanka, Fiji and the West Indies exposing them to international competition.

As a High Performance Accredited Coach, Marg is a recognised Assessor for Netball Australia's High Performance Course and also for Netball SA's Advanced and Intermediate Courses.

Marlene Elliott

Marlene has been a Board Member since 2007. Marlene has extensive experience in marketing, communications and business development.

Appointed SA State Marketing Manager at KPMG in 2003, she

is responsible for business-to-business strategies, national and state marketing initiatives, business development activities, event and sponsorship management, strategic client service programs, development of promotional programmes and media.

In 2004 Marlene was appointed Board Member of Asia-Pacific Professional Services Marketing Association and is Chair of the Annual Conference.

Marlene is Chair of the Magnificent Seven, a new initiative created in 2010; the program strategically focuses on working with corporate women to leverage their knowledge and skills to open doors for business development, sponsorship and mentoring opportunities and promote netball within the corporate community.

Marlene has played and coached netball at State and National level, after enjoying and gaining experience on the court, she is now giving back as a Board Member to the sport that gave her so much.

Alex Howieson

Alex has performed Senior Human Resource and Industrial Law and operational positions across a variety of organisations both domestically and internationally including; Transfield Services, Qantas and Royal District Nursing Services (SA).

All of her roles held at executive levels have included

leading large teams of people and significant budgetary responsibility.

Alex holds variety of tertiary qualifications including a Bachelor of Education, Certificate of Accounting and Masters of Human Resource Management.

Currently Alex is on the Board of Directors for Netball SA and ETSA Park Stadium and has been for the last 2 years.

Prior to her relocation from NSW to Adelaide, Alex was heavily involved with netball as an Association Executive, State League and Intermediate Coach, NetSetGo Ambassador and a Netball NSW delegate.

Susan Comerford

Susan was a member of the inaugural Netball SA Board from 2002 until 2005. She rejoined the current Board early in 2011.

Susan practiced commercial and corporate law for ten years across private practice, corporate and government. For the past twenty years, she has specialised in the area of legal practice management, most recently with a focus on human resource management (both operational and strategic).

She brings to the Board commercial legal knowledge and insights into human resourcing within the organisation.

Susan has a particular interest and focus on ensuring compliance and transparency within in a Board environment.

Netball SA Staff

Stephanie Greene Chief Executive Officer

Administration

Andrea Fielding Executive Assistant
Vacant Reception
Colleen Edwards Finance Manager
Felicity Duffield Finance Assistant

Commercial Operations

Clare Harris Commercial Operations Manager
Rebekah Webster Thunderbirds Operations Manager
Savannah Kerley Membership Co-ordinator
Emma Thomson Business Development & Events Co-ordinator
Sita Bacher Media and Communications Co-ordinator
Jasmin Breed Net Set Go! Co-ordinator

High Performance

Jane Woodlands Thompson High Performance Manager and Adelaide Thunderbirds Head Coach

Game Development

Lizzie Bermingham Game Development Manager
Vacant State Coaching Program Manager
Katie Redding Community Education Program Manager
Haylee Gillies Community Participation Co-ordinator
Dusty Rea Umpire Development Manager
Ashley Fulton Umpire Development Officer (P/T)

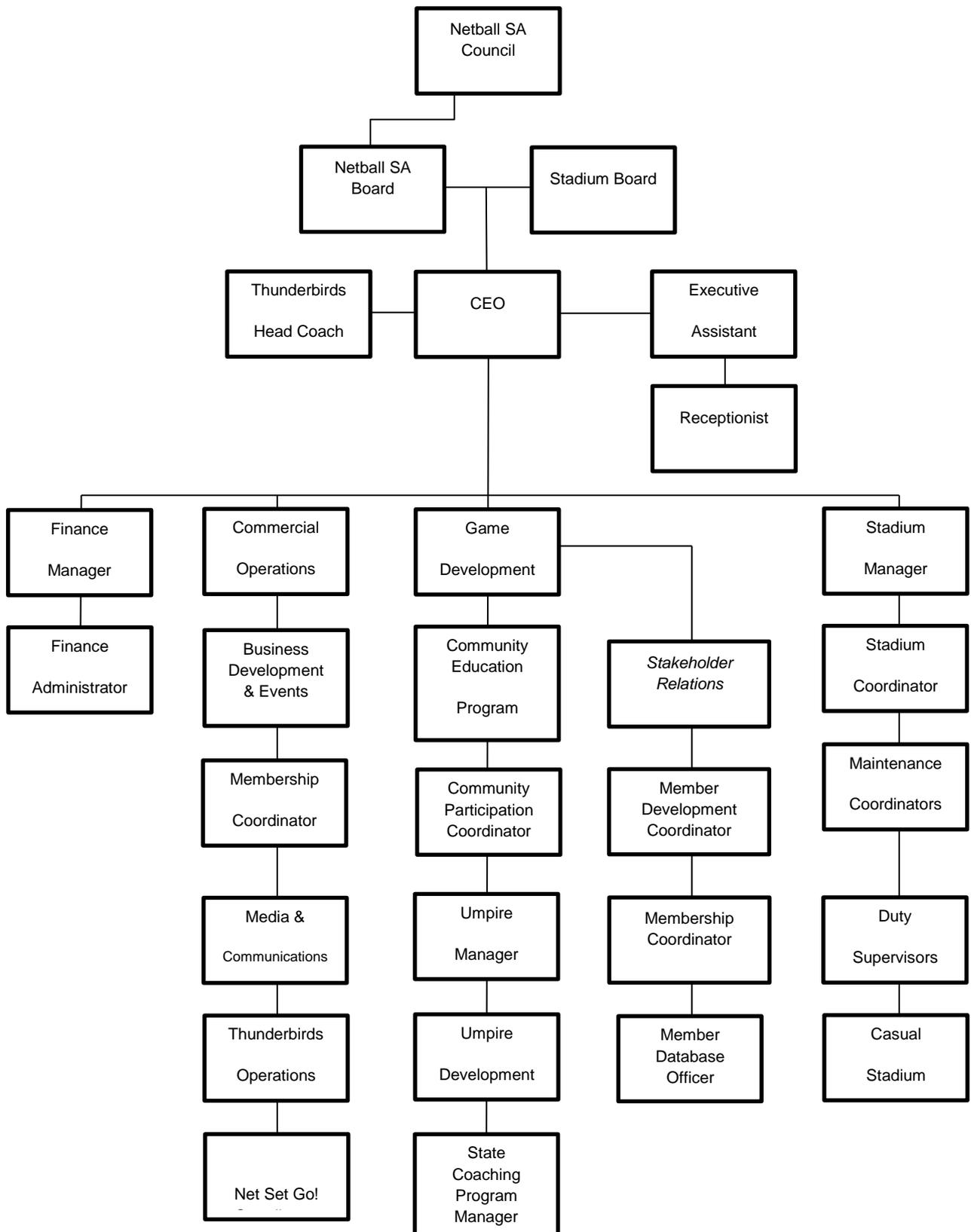
Stakeholder Relations:

Andrea Fielding Member Development Co-ordinator
Savannah Kerley Membership Co-ordinator
Jessica Hendy Member Database Officer

Stadium

Nadine Hewson Stadium Manager
Andie Maxwell Stadium Co-ordinator
Toni Jamieson Administration Assistant

Netball SA Organisational Chart



Adelaide Thunderbirds

The Thunderbirds adopted a youth policy in the first year of our current 3 year phased planning cycle, following a premierships year in 2010.

A South Australia rookie was selected in each playing third to accelerate their progress and give them opportunity to become mainstream SA Thunderbirds in the next planning cycle with a view to concurrently grooming SA players for the 2013 World Youth Cup Team.

With a parallel aim, our underpinning squad, the 'Thunderbabes', a squad of eight, were chosen to train with the team pre-season and be mentored by the senior players until a month before the competition started.

Following a premierships, the players' salary demands rise rapidly and it was no longer possible to keep the premierships line together and remain within the salary cap, so 2012 was always going to be a challenging year.

Although far from happy with dropping out of finals contention, by placing 6th on the premierships table with the youngest team in the competition, the Thunderbirds became the highest ever placed team in the year following a premierships (Swifts 1st – 9th; Vixens 1st – 7th in 2009 and 2010 respectively).

The season highlights were the home game victories against grand finalists the Northern Mystics in a thriller, and the star studded NSW Swifts, both truly against the odds. Post season the highlights were plentiful, with our highest number of new Diamonds, a new Thunderbirds Australian Captain and Coach, and a record five Thunderbirds squad members selected in the National 21& Under Team.

.....
Jane Woodlands-Thompson
Head Coach

ANZ Championship Placing:

6 th	Won 8	Lost 5
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ANZ All Star Team:

Natalie von Bertouch (Centre)
Emily Beaton (Wing Attack)

Club Award Winners

Most Valuable Player	Natalie von Bertouch
Tanya Denver Medal	Natalie von Bertouch
Advertiser Player of The Year	Natalie von Bertouch
Players Player	Natalie von Bertouch



Premier Partner





ENERGY

AS

LIB

ROAD

LIBRARY

Commercial Operations Report

2010 saw a year of change and restructure within the Commercial Operations team in order to best position the business to allow for increased growth and to attract new revenue opportunities.

The team consists of the Commercial Operations Manager, Thunderbirds Operations, Business Development and Events, Media and Communications as well as Membership and Merchandise.

Marketing was a key focus with the introduction of a new brand and logo across the Adelaide Thunderbirds. This ensured a strong repositioning with our own identity in the market place.

Netball continues along a healthy commercial pathway and as the sport continues to evolve in a competitive sports market. We must establish strong, sustainable and enduring partnerships and are delighted to be continuing our Premier Partnership with Fairmont Homes.

We welcomed Stratco to our sponsorship family as Key Partner and were delighted that they included the Adelaide Thunderbirds across their state marketing campaigns through TV, press and print.

Netball SA has joined Netball Australia, Netball NSW, VIC, QLD and WA on a national sponsorship workgroup. The group meets on a regular basis to discuss a consistent approach when promoting netball.

One of the first outcomes to be announced via this workgroup was Telstra. We are delighted to welcome Telstra as a Major Sponsor.

Netball SA and the Adelaide Thunderbirds recognise and thank the following sponsors for their support;

Major Sponsor - Nu Energy, Minor Sponsor – Foodland, Team Sponsor – Flinders University and Corporate Partners - Nippy’s Fruit Juices, Metro Holden, Hilton Hotel Mile End, Trims, Skins, Fast Twitch, Adelaide Fitness Solutions and Elastoplast.

Across the Netball SA business we thank ETSA Utilities as Naming Rights partner of our venue, Subway as Naming Rights partner of the State Premier Netball Competition, Major Sponsor – Holden and our Corporate Partners – Balfours, Schweppes, Kukri, Gilbert, CopyCat Printing and Wakefield Sports Clinic.

With the addition of a fulltime Media and Communications coordinator halfway through this year, we have begun gaining ground across all media platforms.

We are extending our media coverage and online presence at a steady pace which we anticipate will translate to increased value for our sponsors.

We have created a dynamic and mutually beneficial media partnership with Mix FM for 2012.

.....
Clare Harris
Commercial Operations Manager

Stadium Report

January

A fresh start to 2011 with the indoor courts newly polished and ready for 12 months of Netball and sporting action. Muscular Dystrophy amongst the first to hire the indoor courts to run activities for students on their annual camp. Regular users such as Mixed Netball, Australia Post and Korfbal returned mid January, Model Planes and City Night Competition started later in the month.

February

Masters Netball recommenced on 9/2, Nunga Netball Carnival took place on 19/2 with the first Thunderbirds home game for the season held on 20/2. Knees of Fury 33 ran successfully on 26/2. Regular stadium users for the month included Australia Post, Wholesale Liquor Merchants and Model Planes.

March

During March we hosted the second, third and fourth of the Thunderbirds home games and the Netball SA coaches Conference which was held over two days. City Night finals held during March, bringing their 2010/11 season to a close.

April

AMND commenced on 2/4 with its usual hive of activity. Heart Foundation 'Jump Rope for Heart' brought approximately 200 enthusiastic school children to the stadium armed with skipping ropes. Jiu-jitsu hired the stadium for their bi-annual tournaments. Thunderbirds home games held on 16 & 24/4.

May

The final Thunderbirds home game held in May against Fever, the second Monday night game for the season. May 30 was the start of the SAPSASA Carnival which continued until 3 June, a great atmosphere at the stadium during this period. Additional retail points were set up to handle the demand on additional and appropriate food and beverage to all players, officials and spectators. A new dairy products supplier came on board – Parmalat, with brands such as Ice Break, Paul's and Vaalia, Parmalat offered a substantial saving in white and flavoured milks, also expanded our range of healthy options with yoghurt, low fat milks and yoghurt smoothies, the products have been well received.

June

The main event for June was the annual Country Championships, held over the long weekend. As with SAPSASA additional food and beverage points were set up ensure food and beverage needs were met by all that attended. Our regular hirers such as Australia Post, Little Sports and ETSA Utilities continued to hire the stadium.

July

Business as usual with Club training, AMND, Subway Cup, Masters and Mixed Netball Competitions keeping the Stadium Team busy. Regional championships took place from 13 – 15 July.

August

A large Electrical and Plumbing Trade Show brought much activity to courts one and two in early August showing how versatile our stadium can be

September

Subway Cup Grand Final was held on 9/9 with approximately 1000 spectators enjoying the finals.

Knees of Fury 34 held on 16/9, returning the best financial return since the start of these events.

Customer Service training was completed for the Stadium Team, delivered by an external provider over two sessions, for many this was their first exposure to any form of corporate training and was well received by all. From these sessions the Stadium Team developed their own Customer Service Charter.

Gymnastics Australia returned to the stadium on 23 – 29/9 hosting their National Trampoline Championships, a very successful event with organisers happy with all aspects.

October

An extremely busy month for the Stadium, Australian Masters Netball held 8 – 14 October followed by the Australian Veterans Table Tennis National Championships, 15 – 22 October.

Judo and JiuJitsu returned to the stadium for their respective tournaments. City Night Season 2011/12 commenced for the seniors on 24/10 and juniors on 28/10.

New uniforms were introduced for the Stadium Team to coincide with the start of the City Night season.

November

Premiers be active held on 17/11 with an estimated 500 Primary aged students attending. Knees of Fury with hold its final 2011 event on 24/11with dates already secured for 2012.

December

A busy month for clubs holding trials and talent ID sessions. 23/12 - ETSA held their Staff Christmas lunch on Court 1 and totalled their hire of the stadium to 115 bookings for 2011. The indoor courts closed for maintenance on 21/12 with the overdue major cut back of all indoor courts being performed, work is expected to take four weeks in total to complete, ready for 2012 activity!

.....
Nadine Hewson
Stadium Manager

High Performance

National Teams

The Australian Diamonds won the 2011 World Netball Championships held in Singapore. South Australia provided three squad members in Sharni Layton, Erin Bell and Captain Natalie von Bertouch.

Sharni and Erin also played for the Diamonds in the Holden Netball Test Series (Natalie was out due to injury). The Diamonds won the series and reclaimed Australia's position as Worlds number 1 ranked netball team.

Emily Beaton was the only South Australian to represent nationally at the World Netball Series FastNet competition held in England.

SA's youth policy has paid off with an unprecedented number of 5 SA players selected for the National 21&Under Squad.

South Australian Institute of Sport (SASI)

Program Purpose / Aim

The SASI Netball Program caters for the development and support of SA athletes currently or identified as capable of progressing along the Netball Performance Pathway.

Program Description

The program aims to provide world class coaching, training, competition, facilities and support services to improve the athlete's competitive performance.

Program Key Objectives:

- For the SASI program to generate athletes who are capable of delivering skills consistently under pressure in a seamless transition through the pathway to AIS, Australian Talent Squads, ANL and the ANZ Championship
- For the SASI full scholarship holders to satisfy the criteria of "has genuine potential" to play for the National 21 & Under Team / Diamonds / ANL and ANZ Champs rather than have an age limitation
- For the SASI program to utilise all available funding to produce a 'best practice' program incorporating the full suite of institute services individually tailored to each full scholarship holder working towards touring and ANZ match preparation simulation
- For the SASI Program to align more closely with Thunderbirds senior program and have many opportunities to immerse athletes across the programs
- For the SASI program to provide the base of talent for the ANL Program, the underpinning program for ANZ Championships so that training can take place all year round, and give better weighting to the priority of ANL
- For the SASI coaching program to foster positive "dual care" relationships with partner coaches of

New Idea Australian Netball League

This year the Australian Netball League (ANL) returned to a traditional Australian format, with nine teams contesting the seven week event.

Rising stars from all states and territories played in matches around the country with the finals series held at the Waverley Netball Centre in Melbourne on 17-18 September.

The ANL gives fans around the country a chance to see some of our best young talent in action.

For the players, it is a fantastic opportunity to test the skills in a competition that bridges the gap between State League competitions and the ANZ Championship.

This year two South Australian ANL players have graduated to the ANZ Championship they are Melissa Rowland and Khao Watts. South Australia Placed 6th on the ladder for 2011.

State Teams

The National Netball Championships features two age groups, the 17/U and 19/U, and was held from 15 April 2011 to 20 April 2011 at the Logan Metro Indoor Sports centre in Queensland.

Hosted by Netball Queensland, the Championships pitted the nation's best up and coming netballers against each other for a chance at the coveted title, as well as a spot on the 17/U and 19/U Australian squad.

South Australia placed 4th in the 17/U and Chloe Joyce, Cody Lange and Chelsea Lemke were selected on the National TID Squad.

South Australia placed 3rd in the 19/U and Jessica Johannsen, Chloe Joyce, Laura Marslen and Amehlia Schmidt were selected on the National 19/U team.

The 2011 21/U National Netball Championships were held at the Waverley Netball Centre in Melbourne on July 17th.

South Australia placed 3rd in the 21/U and Cody Lange, Laura Marslen and Amehlia Schmidt and Kate Shimmin were selected on the National 21/U team.

Subway Cup (SPNC)

The Subway Cup is the State Premier Netball Competition and acts as a pre-elite preparation ground for players, coaches and officials.

In 2011, the Subway Cup was re-vamped and went from a ten team competition to a six team competition.

The teams included were:

- The Royal Cougars
- The Newton Jaguars
- ETSA Contax
- Contours Matrics
- Woods Panthers
- Garville

The Reserves competition remained at 10 teams with the inclusion of the Western Jets Netball Club for the first time at this level of competition and the introduction of a bipartisan partnership between Oakdale and Cheerio Netball Clubs at the elite level to form Phoenix.

Reserve Grade Clubs included:

- Adelaide Cougars
- Newton Jaguars
- Contax
- Phoenix
- Garville
- Tango
- Harlequin
- Western Jets
- Matrics
- Woods Panthers

Contours Matrics won the Subway Cup and the Reserves Premiership in 2011.

3 Subway Cup athletes received new contracts for the 2012 ANZ Championship Season.

Woods Panthers Melissa Rowland will be playing for the Adelaide Thunderbirds, also from Woods Khao Watts will join Waikato BOP Magic and Demelza McCloud of Matrics has signed with Southern Steel.

Coach Education and Development

On behalf of Netball, SA Director of Coaching Margaret Angove wishes to acknowledge the hard work of the members of the Coaching Development Committee in 2011 and thank them for their efforts, they are:

- Marlene Pressley - Minutes Secretary
- Jane Woodlands-Thompson – High Performance Manager
- Tania Obst – SASI Coach
- Scott Waddington – 19 and Under Coach and Premier League Coaches Representative
- Sheree Lewis - 17 and Under Coach
- Lee-anne Cummins - 21 and Under Coach
- Helen Smith – Regional Academy Representative
- Kate Abraham – Coach and Education Manager

2011 Coaching Course Figures

Foundation Courses: 2011

Number of Courses: 27
Participants: 475

Development Courses:

Number of Courses: 5
Participants: 84
Accredited: 84

Intermediate Courses:

Number of Courses: 2
Participants: 19
Accredited: 17

Coaches in the Field

The purpose of Netball South Australia's Coaches' in the Field program is to support the existing coach accreditation framework by delivering two hour educational workshops designed for coaches at the grassroots level.

Workshop Topics Delivered in 2011 Included:

- Program Planning
- Getting More out of your Drills
- Footwork & Ball Handling
- General Attacking Skills
- Zone Defence with guest presenter Yvonne Willering (NZ)

Netball SA Game Development Conference

Netball SA hosted a two day development conference which included practical and theory sessions as well as workshops, forums and lectures.

The sessions addressed Netball specific and generic coaching, umpiring and club development insights.

Key note speakers included:

- Norma Plummer, Former Australian Netball Diamonds Head Coach
- Marty Clarke, Adelaide 36ers Head Coach
- Charlie Walsh, Adelaide Crows Football Club Fitness Coach
- Sue Gaudion, Australian Institute of Sport Head Netball Coach
- Tara Handke, Netball Australia/Diamonds Performance Analyst Development

Participation:

Stream Participants: 82

Advanced Stream Participants: 79

Umpiring Stream Participants: 21

Club Administrators Stream: 6

Junior Development Coach Seminars

Netball SA's Junior Development Coach Program provides monthly seminars for all Premier League Club's top level Intermediate and Junior Coaches. These seminars aim to extend coaches understanding of the core skills and standards expected to be taught to their athletes whom have been identified as the top players in their age group.

Seminar topics included:

- Communicating with Generation Y and Basic Ball Skills & Drills
- Adequate Warm up & Goal Shooting and Attacking Skills
- One on one Defence/ Circle Defence & Injury Prevention - Core Stability
- Court Structures - Long Court and Strength & Conditioning Home Program
- Court Structures- Centre Pass: Attack & Defence

Umpire Education and Development

2011 was a successful year for the South Australian umpiring department. The umpiring development team delivered numerous programs across the state which helped develop Netball SA's talented umpires including; courses, workshops, regional visits, clinics, mentoring, presenter courses and TID squads.

Following the model of Netball Australia's National TID Squad Program, Netball SA implemented three TID squads to increase the number of umpires progressing to high performance standards.

Development squads were selected in Sub Junior 1, Junior 1 and Intermediate 1. Squads were provided with practical and theoretical development opportunities. A total of 24 umpires were selected as part of the 2011 program.

The Netball SA State Premier Netball Umpiring Squad achieved many outstanding results again in 2011 with a total of four South Australian umpires selected to Umpire at National Netball Championships including schoolgirls, 17/U Nationals, 19/U Nationals and 21/U Nationals. Three Squad members were also given the opportunity to umpire during the Australian Netball League.

Netball SA Badging Statistics 2010-2011

adge	2010	2011	Growth
A	1*	1	=
B	5	11	+120%
C	63	94	+49%
Total	70	106	

*Plus 1 endorsed

Umpiring Courses	Courses in 2011	Participants
Level 1	30	455
Rules In Action	4	123
Three	66	1760
Coloured Shirt	27 Centres	285
Total	127	2623

Coloured Shirt Program

The Coloured Shirt Program, supported by the Office for Recreation and Sport has had continued success.

The program identifies new officials and offers them an environment free of intimidation and harassment in which to be mentored along the Netball Australia Umpiring Pathway.

In 2011, Netball SA continued to facilitate the Coloured Shirt Program in 27 associations and clubs increasing from 16 centres in 2010.

Registered clubs and associations for 2011 were:

- Central Yorke Cougar Netball Club
- Newton Jaguars Netball Club
- SA Districts Netball Association
- Orroroo Netball Club
- South Gawler Netball Club
- Semaphore Centrals Netball Club
- United Yeelanna Netball Club
- Strathalbyn Netball Club
- Elizabeth Netball Association
- Mid West Netball Association
- Port Lincoln Netball Association
- West Coast Hawks Netball Club
- Cheerio Eagles Netball Club
- Oakdale Netball Club
- Moonta Netball Club
- Southern Eagles Netball Club
- Garville Netball Club
- Paskeville Netball Club
- Port Elliot Netball Club
- Matrics Netball Club
- CMS Crows Netball Club
- Far West Netball Association
- Wudinna United Netball Club
- Mt Gambier Netball Association
- Woods Panthers Netball Club
- Kangaroo Island Netball Association
- Netball SA

2011 New Idea Australian Netball League

Athletes

Kate Easter

Sarah Klau

Chloe Joyce

Cody Lange

Laura Marslen

Melissa Rowland

Amehlia Schmidt

Luka Thompson

Khao Watts

Sheree Wingard

South Australian State Teams

21/U

Luka Thompson

Kate Shimmin

Ahmelia Schmidt

Gia Abernathy

Georgie Beaton

Abbey Holmes

Jess Johannsen

Chloe Joyce

Chelsea Lemke

Laura Marslen

Laura Packard

Support Staff

Head Coach Lee-Anne Cummins

Assistant Coach Phil Hendy

Team Manager Savannah Kerley

19/U

Athletes

Kelly Altman

Kate Easter

Casey Gregory

Jessica Johannsen

Chloe Joyce

Laura Marslen

Kate McKinlay

Tamsin Petzer

Madeleine Proud

Amehlia Schmidt

Emily van den Munchhof

Aimee Wohling

Support Staff

Head Coach Scott Waddington

Assistant Coach Robyn Jezewski

Team Manager Karen O'Shaughnessy

17/U

Gia Abernathy

Molly Affolter

Stephanie Drogemuller

Kailah Greenwell

Morgan Hill

Hollie Joyce

Sarah Klau

Cody Lange

Chelsea Lemke

Briony Pratt

Che Revill

Maddy Turner

Support Staff

Head Coach Sheree Lewis

Assistant Coach Sue Sumison

Team Manager Sandy Cochrane

2011/2012 Sparrow Squads

Sparrows Squad 16&U (A1)

Lucy Armfield

Millie Basedow

Isobel Hume

Tayla Johnson

Tylah Oschmanns

Georgina Pfitzner

Ella Quinn

Sarah Reaper

Stephanie Sarro

Jasmine Tudor

Sparrows Squad 14&U (Inter)

Anna Boradbent

Adele Demasi

Nicola Sulley-Beales

Georgina Bradley

Chentel Bonnici

Talor deZylva

India-Rose Chambers

Bailey Mandemaker

Emily O'Connell

Ellissa Noolan

Sparrows Support Staff

Head Coach Peta Maher

Assistant Coach Tricia Crockford

Team Manager Tina Ellis

Team Manager Julie Martin

South Australian Sports Institute SASI

Gold Scholarship Holders

Chloe Joyce

Cody Lange

Laura Marslen

Laura Packard

Melissa Rowland

Ahmelia Schmidt

Luka Thompson

Sheree Wingard

Silver Scholarship Holders

Lyndall Crichton

Kate Easter

Abbey Holmes

Jessica Johannsen

Lillian O'Sullivan

Khao Watts

Bronze Scholarship Holders

Gia Abernethy

Sophie Cocks

Kailah Greenwell

Rebecca Hyde

Ashleigh Jones

Hollie Joyce

Sarah Klau

Chelsea Lemke

Briony Pratt

Che Revill

Maddie Smart

SASI Support Staff

Head Coach Tania Obst

Squad Manager Karen O'Shaughnessy

Assistant Coach Barney Williams

Physio Amanda Bayer

Strength and Conditioning Jamie Hepner

Psychologist Geoff Boylan-Marsland

Performance Analyst Mat Harris

Physiologist Annette Eastwood

Athlete Career Education Brendan Tammo

Nutritionist Olivia Warnes

Program Manager Jamie Wilkinson

Program Co-ordinator Kaitlyn Tutt

Results

South Australias Finishing Positions for National Championships

21&Under	3rd
19&Under	3rd
17&Under	4th

Subway Cup Winners

State Premier Netball Competition

Contours Matrics

Reserves

Contours Matrics

Be Active Country Championships Winners

A Grade	Western Border
B Grade	Eastern Eyre
Masters	Kowree Naracoorte Tatiara
17&Under	Great Southern
15&Under	Kowree Naracoorte Tatiara
13&Under	Riverland

Regional Championship Winners

17&Under	Southern
15&Under	Eyre
13 &Under	South East

Awards

Netball SA Awards

Adelaide Thunderbirds

ANZ Championship Placing:

6th Won 8 - Lost 5

ANZ All Star Team:

Natalie von Bertouch (Centre)

Emily Beaton (Wing Attack)

Club Award Winners

Most Valuable Player Natalie von Bertouch

Tanya Denver Medal Natalie von Bertouch

Player of The Year Natalie von Bertouch

Players Player Natalie von Bertouch

Subway Cup

Most Valuable Player Kristen Heinrich

Rookie of The Year Cody Lange

Reserves Player of the Year Melissa Tump

Subway Cup Team of The Year

GS Cody Lange Contours Matrics

GA Melissa Rowland.. Woods Panthers

WA Leigh Waddington The Royal Cougars

C Kirby Morley ETSA Contax

WD Sarah Kennedy Contours Matrics

GD Demelza McCloud Contours Matrics

GK Bianca Reddy ETSA Contax

Substitutes

Attack.. Amanda Martin ETSA Contax

Centre Court Khao Watts Woods Panthers

Defence Jane Fitzgerald ETSA Contax

Marg Angove Award

Cody Lange

Australian Netball League Player of the Year

Leigh Waddington

NSA Coach of the Year

Anne Morris

NSA Umpire of the Year

Bev Nolan

NSA Community Award for Excellence

Belinda Jane Clifford

Coaching Scholarships

Coaching Scholarships are designed to assist coaches attain the next level of their accreditation on the netball coaching pathway.

In 2011 Netball SA's Coaching Scholarships were awarded to assist coaches in the development phase attain their intermediate coaches accreditation.

2011 Coaches scholarship recipients:

- Alana McConnochie (metro)
- Nickie Mead (country)
- Bernadette Stringer (country)

Netball SA Coaches and Umpires Service Award

Coaches and Umpires who have been or are members of the Coaches & Umpires Association, who have given dedicated service to Netball, may be awarded a Service Award by the Coaches & Umpires Association.

At the 2010 Coaches and Umpires AGM in October 2 dedicated Coaches were nominated and awarded Service Awards:

Coaches Service Award Recipients

Vicki Morphett

Lee-Anne Cummins

2011 Umpire Achievements

Hannah Coymans	State Schoolgirls Championship
Carolyn Grant	ORS Officiating Scholarship
Paul Fitzgerald	National A Badge in Subway Cup
Laura Hayes	-AIS National Officiating Scholarship -Underage National Championships -Australian Netball League
Caitlin North	State Schoolgirls Championships
Dusty Rea	Australian Netball League
Deanna Stainer	-Underage National Championships -Australian Netball League

2011 Regional Head Umpires

Regional Academies	Regional Head Umpire
Eyre Region	Lorrae Lawrie & Annie Maughan
Lower North Region	Heather Miller
Mount Lofty Region	Leanne Mason
Murray Region	Bev Dalwood
Northern Region	Michelle Foulis
Spencer Region	Anna Johnson
South East Region	Leanne Outtram
Southern Region	Michael Woollett

Netball SA Umpire Achievement Award

Laura Hayes

Netball SA Life Members

Alice Rice*
Alice Spilsbury*
Anne Stanton*
Avis Boyce*
Barbara Martin
Betty Fisher
Bronwyn Roberts
Chris Burton OAM
Clare Rankin
Daphne Todd OAM*
Dawn White
Elizabeth Slarks
Faye Dumont*
Gertrude Law*
Glenda West*
Greta Crane*
Gwen Benzie AM
Iris Rogers
Jackie Blyth
Jan Summers
Jan Sutherland
Jeanette Fryar
Jeanette Hargrave*
Joan Homer*
Jocelyn Bayly OAM
Joy Dundon
Lois Quarrell*

Lorne Sutherland*
Marcia Hepworth
Margaret Angove OAM
Margaret Cahill*
Marlene Lang
Marlene Pressley
Mary White
Mavis Nunn*
Mavis Scott*
Merle Potter
Muriel Wallace*
Nadia Marmarch*
Nathalie McRae
Pam Brown
Patricia Courtney
Pauline Harrison*
Raechel May*
Robin Smith
Ron Blake
Selina Pomeroy*
Shirley Cox
Sylvia McCubbin*
Valerie Wright
Wendy Gambling
Yolanda Cannizzaro

*NOTE: deceased

Region and Association Presidents

Adelaide Plains	Josie McArdle
Barossa, Light & Gawler	Bridey Lewis
Eastern Eyre	Mandy Simes
Elizabeth	Brenda Herraman
Far West	Anita Hoffrichter
Gawler & Districts	Brenton Wittwer
Great Flinders	Brooke Neindorf
Great Southern	Michelle Glazbrook
Hills	Rachel de Fazio
Hills Football League	Gabrielle Anderson
Kadina & Districts	Sue Dyson
Kangaroo Island	Jemima Bishop
Kowree Naracoorte Tatiara	Jane Gould
Mallee	Michelle Carling
Mid Hills	Jill Shillabeer
Mid South East	Kylie Serle
Mid West	Rennae Romanowycz
Millicent	
Mount Gambier	Tracy Brown
Murray Bridge	Dot Temby
Naracoorte	Buba Poka-Smith
North Eastern	Marlene Goss
Northern Areas	Louise Woolford
Port Augusta	Shirley O'Reily
Port Lincoln	Sharon Kemp
Port Pirie	Kristina Mudge
River Murray	Matthew Hood
Riverland	Cheryl Mortimer
Riverland Independent	Jacki Hollitt
Roxby Downs	Tony Weir
SA Districts	Steve Wohling
Southern Hills	Ellen Ling
Southern Yorke Peninsula	Angela Murdock
SUNA	Adrian Huckel
Western Border	Mignon Bruce
Whyalla	Marlene Kenny
Yorke Peninsula	Sharon Glazbrook

